

**GUIDE TO**

**THE METRIC CONVERSION BOARD ARCHIVE**

**IN THE POWERHOUSE MUSEUM**

**Paul Wilson  
2008**

## CONTENTS

Administrative History

Series List

Series Descriptions and Item Lists

**Registration Number:** 2007/85/1

**Creator:** Metric Conversion Board

In April 1967 a Senate Select Committee was appointed to examine the metric system of weights and measures. Under the chairmanship of Senator K A Laught it undertook its deliberations, received 54 written submissions from individuals and organisations, and heard evidence in all capital cities of Australia between April 1967 and May 1968. In its report the Committee recommended the establishment of a board to plan, guide and facilitate the change to the International System of Units (SI). The Metric Conversion Act 1970 was granted Royal Assent on 12 June 1970 [Commonwealth of Australia Act No. 16 of 1970, Metric Conversion Act 1970]. In Section 5 of the Act its objective was stated as "to bring about progressively the use of the metric system of measurement in Australia as the sole system of measurement of physical quantities". It was intended that the conversion be substantially completed by the end of 1979. The Act also provided for a Metric Conversion Board to function as an advisory body to the Minister for Education and Science in relation to the conversion programme. It was to consist of a Chairman, Executive Member, and eleven members. The Act however did not grant the Board powers to require metrification.

On 1 July 1970 the thirteen members of the Metric Conversion Board were appointed. Members were drawn from all parts of Australia and from various fields, with the Chairman being John Davey Norgard, a senior executive with Broken Hill Proprietary Company Ltd (BHP). His office was located in Melbourne. The Executive Member was A F Alan Harper, a research physicist with Commonwealth Scientific and Industrial Research Organisation (CSIRO). The other eleven original Board members were C R Bunning, J O G Glastonbury, G M Hastie, Sir Albert Jennings, F J McAvoy, D L McBride, Dame Mabel Miller, N N Robertson, W I Stewart, J H Watson and A J Woods. The Board met for the first time on 4 July 1970.

The Board established advisory committees to monitor major areas of society likely to be affected by metric conversion. These were in the areas of Education and Industrial Training, Primary Industry, Consumer Goods and Service Industries, Engineering Industry, Building and Construction, Industrial Materials, Science and Technology, Transport and Communications, Land, Fuel, Power and Public Services, Health and Recreation and Public Relations. Each advisory committee was chaired by a Board member. Sector Committees were also established to support the work of each advisory committee. At its height, the work of the advisory committees was undertaken by 140 committees comprising about 1500 people, all of whom worked on a voluntary basis. A secretariat was established to provide technical and administrative assistance to the Board and its committees.

The Public Relations Advisory Committee of the Metric Conversion Board, from where the material in this archive emanates, operated in its own right from 1971 but before that it had been embedded within the framework of the Board from November 1970 as a sector committee of the Consumer Goods and Service Industries Advisory Committee. The role of the Public Relations Advisory Committee was to provide advice on public information policy to the Board. The Chairman, J D Norgard, also chaired meetings of the Public Relations Advisory Committee. Gavin Handley, the donor of the archive, was Public Relations Director for the Metric Conversion Board from 1975 to 1981.

On 17 June 1981 the Minister for Science and Technology announced that the Commonwealth's metrification program had been formally completed and that the Board would be wound up on 30 June. Its public assistance and information functions were continued by the Department of Science and Technology through a Metric Section.

Sources:

"Agency notes for agency CA 1741" [Metric Conversion Board], National Archives of Australia, [www.naa.gov.au/collection/recordsearch.aspx](http://www.naa.gov.au/collection/recordsearch.aspx) [Accessed 27 March 2008]

**COLLECTED ARCHIVES****SERIES LIST**

<b>Creator:</b>	<b>Metric Conversion Board</b>	
<u>Reg. Number</u>	<u>Series Title</u>	<u>Date</u>
2007/85/1-1	Annual reports	1972 - 1981
2007/85/1-2	Newsletters	1971 - 1981
2007/85/1-3	Minutes and agenda papers, Public Relations Advisory Committee	1973 - 1981
2007/85/1-4	Administrative records, Public Relations Advisory Committee	1970 - 1982
2007/85/1-5	Publications	1971 - 1979
2007/85/1-6	Posters and storyboards	1971 - 1975
2007/85/1-7	Promotional material	1971 - c 1976
2007/85/1-8	Business stationery	c 1970 - 1980
2007/85/1-9	Objects	c 1973 - c 1975

**Registration Number:**

2007/85/1

**Creator:**

Metric Conversion Board

"Agency notes for agency CA 1834" [Metric Conversion Board, Branch Office, Melbourne], National Archives of Australia, [www.naa.gov.au/collection/recordsearch.aspx](http://www.naa.gov.au/collection/recordsearch.aspx) [Accessed 27 March 2008]

"Norgard, John Davey (1914 - )" <http://www.asap.unimelb.edu.au/bsparcs/biogs/P003821b.htm> [Accessed 27 March 2008]

2007/85/1-1 Annual reports, Metric Conversion Board, 1970-71 - 1980-81

2007/85/1 Blue File

**COLLECTED ARCHIVES****SERIES DESCRIPTION**

**Registration Number:** 2007/85/1-1

**Creators:** Metric Conversion Board

**Series Title:** Annual reports

**Date Range:** 1972 - 1981

**Physical Characteristics:** Stapled paper booklets.

**Description:** Annual reports, Metric Conversion Board and The National Standards Commission, Australian Government Publishing Service, Canberra, Australian Capital Territory, Australia, 1972 - 1981

Annual reports of the Metric Conversion Board and two annual reports of The National Standards Commission presented to the Australian Parliament.

**Arrangement:** By agency, then chronological

**Dimensions:** Shelf Length      0.05      m

**Box Number:** 1

## COLLECTED ARCHIVES

## ITEM LIST

**Series Title:** Annual reports

<b>Item Number</b>	<b>Item Title</b>	<b>Box</b>
2007/85/1-1/1	Annual report, First Annual Report for Year 1970-71, Metric Conversion Board, Australian Government Publishing Service, Canberra, Australian Capital Territory, Australia, 1972	1
2007/85/1-1/2	Annual report, Second Annual Report for Year 1971-72, Metric Conversion Board, Australian Government Publishing Service, Canberra, Australian Capital Territory, Australia, 1973	1
2007/85/1-1/3	Annual report, Third Annual Report for Year 1972-73, Metric Conversion Board, Australian Government Publishing Service, Canberra, Australian Capital Territory, Australia, 1975	1
2007/85/1-1/4	Annual report, Fourth Annual Report for Year 1973-74, Metric Conversion Board, Australian Government Publishing Service, Canberra, Australian Capital Territory, Australia, 1975	1
2007/85/1-1/5	Annual report, Fifth Annual Report for Year 1974-75, Metric Conversion Board, Australian Government Publishing Service, Canberra, Australian Capital Territory, Australia, 1975	1
2007/85/1-1/6	Annual report, Sixth Annual Report for Year 1975-76, Metric Conversion Board, Australian Government Publishing Service, Canberra, Australian Capital Territory, Australia, 1976	1
2007/85/1-1/7	Annual reports (2), Seventh Annual Report for Year 1976-77, Metric Conversion Board, Australian Government Publishing Service, Canberra, Australian Capital Territory, Australia, 1977	1
2007/85/1-1/8	Annual reports (2), Eighth Annual Report for Year 1977-78, Metric Conversion Board, Australian Government Publishing Service, Canberra, Australian Capital Territory, Australia, 1978	1
2007/85/1-1/9	Annual reports (2), Ninth Annual Report for Year 1978-79, Metric Conversion Board, Australian Government Publishing Service, Canberra, Australian Capital Territory, Australia, 1979	1
2007/85/1-1/10	Annual reports (2), Tenth Annual Report for Year 1979-80, Metric Conversion Board, Australian Government Publishing Service, Canberra, Australian Capital Territory, Australia, 1980	1
2007/85/1-1/11	Annual report, Eleventh Annual Report for Year 1980-81, Metric Conversion Board, Australian Government Publishing Service, Canberra, Australian Capital Territory, Australia, 1981	1

<b>Item Number</b>	<b>Item Title</b>	<b>Box</b>
<b>2007/85/1-1/12</b>	Annual report, First Annual Report 1978-79, The National Standards Commission, Australian Government Publishing Service, Canberra, Australian Capital Territory, 1980	1
<b>2007/85/1-1/13</b>	Annual report, Annual Report 1979-80, The National Standards Commission, Australian Government Publishing Service, Canberra, Australian Capital Territory, 1980	



**COLLECTED ARCHIVES****SERIES DESCRIPTION**

**Registration Number:** 2007/85/1-2

**Creators:** Metric Conversion Board

**Series Title:** Newsletters

**Date Range:** 1971 - 1981

**Physical Characteristics:** Folded paper printed sheets.

**Description:** Newsletters, Metric Conversion Board, St Leonards/North Ryde, New South Wales, Australia, 1971 - 1981

The MCB Newsletter (vol 1 no 1, November 1971 - vol 5 no 6, November/December 1976) and its successor MCB News (vol 6 no 1, February 1977 - vol 7 no 4, June 1981) were the official organs of the Metric Conversion Board. They were used to disseminate both general and specific information about the work of the Board and its conversion programs to the media, industry, government, semi-government organisations, and the public.

**Arrangement:** Chronological

**Dimensions:** Shelf Length      0.45      m

**Box Number:** 2

## COLLECTED ARCHIVES

## ITEM LIST

<b>Series Title:</b>	<b>Newsletters</b>	
<b>Item Number</b>	<b>Item Title</b>	<b>Box</b>
<b>2007/85/1-2/1</b>	Newsletter, MCB Newsletter vol 1 no 1, Metric Conversion Board, St Leonards, New South Wales, Australia, November 1971	2
<b>2007/85/1-2/2</b>	Newsletter, MCB Newsletter vol 1 no 2, Metric Conversion Board, St Leonards, New South Wales, Australia, December 1971	2
<b>2007/85/1-2/3</b>	Newsletter, MCB Newsletter vol 1 no 3, Metric Conversion Board, St Leonards, New South Wales, Australia, January 1972	2
<b>2007/85/1-2/4</b>	Newsletter, MCB Newsletter vol 1 no 4, Metric Conversion Board, St Leonards, New South Wales, Australia, February 1972	2
<b>2007/85/1-2/5</b>	Newsletter, MCB Newsletter vol 1 no 5, Metric Conversion Board, St Leonards, New South Wales, Australia, March 1972	2
<b>2007/85/1-2/6</b>	Newsletter, MCB Newsletter vol 1 no 6, Metric Conversion Board, St Leonards, New South Wales, Australia, April 1972	2
<b>2007/85/1-2/7</b>	Newsletter, MCB Newsletter vol 1 no 7, Metric Conversion Board, St Leonards, New South Wales, Australia, May 1972	2
<b>2007/85/1-2/8</b>	Newsletter, MCB Newsletter vol 1 no 8, Metric Conversion Board, St Leonards, New South Wales, Australia, June 1972	2
<b>2007/85/1-2/9</b>	Newsletter, MCB Newsletter vol 1 no 9, Metric Conversion Board, St Leonards, New South Wales, Australia, July 1972	2
<b>2007/85/1-2/10</b>	Newsletter, MCB Newsletter vol 1 no 10, Metric Conversion Board, St Leonards, New South Wales, Australia, August 1972	2
<b>2007/85/1-2/11</b>	Newsletter, MCB Newsletter vol 1 no 11, Metric Conversion Board, St Leonards, New South Wales, Australia, September 1972	2
<b>2007/85/1-2/12</b>	Newsletter, MCB Newsletter vol 1 no 12, Metric Conversion Board, St Leonards, New South Wales, Australia, October 1972	2
<b>2007/85/1-2/13</b>	Newsletter, MCB Newsletter vol 2 no 1, Metric Conversion Board, St Leonards, New South Wales, Australia, November 1972	2
<b>2007/85/1-2/14</b>	Newsletter, MCB Newsletter vol 2 no 2, Metric Conversion Board, St Leonards, New South Wales, Australia, December 1972	2

<b>Item Number</b>	<b>Item Title</b>	<b>Box</b>
2007/85/1-2/15	Newsletter, MCB Newsletter vol 2 no 3, Metric Conversion Board, St Leonards, New South Wales, Australia, January 1973	2
2007/85/1-2/16	Newsletter, MCB Newsletter vol 2 no 4, Metric Conversion Board, St Leonards, New South Wales, Australia, February 1973	2
2007/85/1-2/17	Newsletter, MCB Newsletter vol 2 no 5, Metric Conversion Board, St Leonards, New South Wales, Australia, March 1973	2
2007/85/1-2/18	Newsletter, MCB Newsletter vol 2 no 6, Metric Conversion Board, St Leonards, New South Wales, Australia, April 1973	2
2007/85/1-2/19	Newsletters (2), MCB Newsletter vol 2 no 7, Metric Conversion Board, St Leonards, New South Wales, Australia, May 1973	2
2007/85/1-2/20	Newsletter, MCB Newsletter vol 2 no 8, Metric Conversion Board, St Leonards, New South Wales, Australia, June 1973	2
2007/85/1-2/21	Newsletter, MCB Newsletter vol 2 no 9, Metric Conversion Board, St Leonards, New South Wales, Australia, July 1973	2
2007/85/1-2/22	Newsletter, MCB Newsletter vol 2 no 10, Metric Conversion Board, St Leonards, New South Wales, Australia, August 1973	2
2007/85/1-2/23	Newsletter, MCB Newsletter vol 2 no 11, Metric Conversion Board, St Leonards, New South Wales, Australia, September 1973	2
2007/85/1-2/24	Newsletter, MCB Newsletter vol 2 no 12, Metric Conversion Board, St Leonards, New South Wales, Australia, October 1973	2
2007/85/1-2/25	Newsletter, MCB Newsletter vol 3 no 1, Metric Conversion Board, St Leonards, New South Wales, Australia, November 1973	2
2007/85/1-2/26	Newsletter, MCB Newsletter vol 3 no 2, Metric Conversion Board, St Leonards, New South Wales, Australia, December 1973	2
2007/85/1-2/27	Newsletter, MCB Newsletter vol 3 no 3, Metric Conversion Board, St Leonards, New South Wales, Australia, January 1974	2
2007/85/1-2/28	Newsletter, MCB Newsletter vol 3 no 4, Metric Conversion Board, St Leonards, New South Wales, Australia, February 1974	2
2007/85/1-2/29	Newsletter, MCB Newsletter vol 3 no 5, Metric Conversion Board, St Leonards, New South Wales, Australia, March 1974	2
2007/85/1-2/30	Newsletter, MCB Newsletter vol 3 no 6, Metric Conversion Board, St Leonards, New South Wales, Australia, April 1974	2

<b>Item Number</b>	<b>Item Title</b>	<b>Box</b>
2007/85/1-2/31	Newsletter, MCB Newsletter vol 3 no 7, Metric Conversion Board, St Leonards, New South Wales, Australia, May 1974	2
2007/85/1-2/32	Newsletter, MCB Newsletter vol 3 no 8, Metric Conversion Board, St Leonards, New South Wales, Australia, June 1974	2
2007/85/1-2/33	Newsletter, MCB Newsletter vol 3 no 9, Metric Conversion Board, St Leonards, New South Wales, Australia, July 1974	2
2007/85/1-2/34	Newsletter, MCB Newsletter vol 3 no 10, Metric Conversion Board, St Leonards, New South Wales, Australia, August 1974	2
2007/85/1-2/35	Newsletter, MCB Newsletter vol 3 no 11, Metric Conversion Board, St Leonards, New South Wales, Australia, September/October 1974	2
2007/85/1-2/36	Newsletter, MCB Newsletter vol 3 no 12, Metric Conversion Board, St Leonards, New South Wales, Australia, November/December 1974	2
2007/85/1-2/37	Newsletter, MCB Newsletter vol 4 no 1, Metric Conversion Board, St Leonards, New South Wales, Australia, January/February 1975	2
2007/85/1-2/38	Newsletter, MCB Newsletter vol 4 no 2, Metric Conversion Board, St Leonards, New South Wales, Australia, March/April 1975	2
2007/85/1-2/39	Newsletter, MCB Newsletter vol 4 no 3, Metric Conversion Board, St Leonards, New South Wales, Australia, May/June 1975	2
2007/85/1-2/40	Newsletter, MCB Newsletter vol 4 no 4, Metric Conversion Board, St Leonards, New South Wales, Australia, July/August 1975	2
2007/85/1-2/41	Newsletter, MCB Newsletter vol 4 no 5, Metric Conversion Board, St Leonards, New South Wales, Australia, September/October 1975	2
2007/85/1-2/42	Newsletter, MCB Newsletter vol 4 no 5, Metric Conversion Board, St Leonards, New South Wales, Australia, November/December 1975	2
2007/85/1-2/43	Newsletter, MCB Newsletter vol 5 no 1, Metric Conversion Board, St Leonards, New South Wales, Australia, January/February 1976	2
2007/85/1-2/44	Newsletter, MCB Newsletter vol 5 no 2, Metric Conversion Board, St Leonards, New South Wales, Australia, March/April 1976	2
2007/85/1-2/45	Newsletter, MCB Newsletter vol 5 no 3, Metric Conversion Board, St Leonards, New South Wales, Australia, May/June 1976	2

<b>Item Number</b>	<b>Item Title</b>	<b>Box</b>
2007/85/1-2/46	Newsletter, MCB Newsletter vol 5 no 4, Metric Conversion Board, St Leonards, New South Wales, Australia, July/August 1976	2
2007/85/1-2/47	Newsletter, MCB Newsletter vol 5 no 5, Metric Conversion Board, St Leonards, New South Wales, Australia, September/October 1976	2
2007/85/1-2/48	Newsletter, MCB Newsletter vol 5 no 6, Metric Conversion Board, St Leonards, New South Wales, Australia, November/December 1976	2
2007/85/1-2/49	Newsletter, MCB News vol 6 no 1, Metric Conversion Board, St Leonards, New South Wales, Australia, February 1977	2
2007/85/1-2/50	Newsletters (2), MCB News vol 6 no 2, Metric Conversion Board, St Leonards, New South Wales, Australia, April 1977	2
2007/85/1-2/51	Newsletter, MCB News vol 6 no 3, Metric Conversion Board, St Leonards, New South Wales, Australia, June 1977	2
2007/85/1-2/52	Newsletter, MCB News vol 6 no 4, Metric Conversion Board, St Leonards, New South Wales, Australia, August 1977	2
2007/85/1-2/53	Newsletter, MCB News vol 6 no 5, Metric Conversion Board, St Leonards, New South Wales, Australia, October 1977	2
2007/85/1-2/54	Newsletter, MCB News vol 6 no 6, Metric Conversion Board, St Leonards, New South Wales, Australia, December 1977	2
2007/85/1-2/55	Newsletter, MCB News vol 7 no 1, Metric Conversion Board, St Leonards, New South Wales, Australia, September 1978	2
2007/85/1-2/56	Newsletter, MCB News vol 7 no 2, Metric Conversion Board, St Leonards, New South Wales, Australia, August 1979	2
2007/85/1-2/57	Newsletter, MCB News vol 7 no 3, Metric Conversion Board, North Ryde, New South Wales, Australia, September 1980	2
2007/85/1-2/58	Newsletters (2), MCB News vol 7 no 4, Metric Conversion Board, North Ryde, New South Wales, Australia, June 1981	2

**COLLECTED ARCHIVES****SERIES DESCRIPTION**

**Registration Number:** 2007/85/1-3

**Creators:** Metric Conversion Board

**Series Title:** Minutes and agenda papers, Public Relations Advisory Committee

**Date Range:** 1973 - 1981

**Physical Characteristics:** Paper documents.

**Description:** Minutes and agenda papers, Public Relations Advisory Committee of the Metric Conversion Board, St Leonards, New South Wales, Australia, 1973 - 1981

Minutes and agenda papers of the Public Relations Advisory Committee of the Metric Conversion Board. The Committee was chaired by the Chairman of the Metric Conversion Board and included representatives of Australian print, radio, television, and advertising organisations.

**Arrangement:** Chronological

**Dimensions:** Shelf Length 0.05 m

**Box Number:** 1

**COLLECTED ARCHIVES****SERIES DESCRIPTION**

**Registration Number:** 2007/85/1-4

**Creators:** Metric Conversion Board

**Series Title:** Administrative records, Public Relations Advisory Committee

**Date Range:** 1970 - 1982

**Physical Characteristics:** Files containing documents; report.

**Description:** Administrative records, Public Relations Advisory Committee of the Metric Conversion Board, St Leonards, New South Wales, Australia, 1970 - 1982

Administrative records accumulated by the Director of Public Relations for the Metric Conversion Board, Gavin Handley. The material documents administrative aspects of the public education program to ensure a smooth transition from the imperial to the metric system throughout Australia. It includes some minutes and agenda papers of both the Public Relations Advisory Committee and the Metric Conversion Board, position papers, speech notes, letters, published items, and a report on the community's response to metrification undertaken by the market research organisation, McNair Anderson Associates Pty Ltd.

**Arrangement:** Generally chronological

**Dimensions:** Shelf Length      0.10      m

**Box Number:** 1 & 3

**Series Title:** Administrative records

Item Number	Item Title	Box
2007/85/1-4/1	<p>File, Papers of the Director of Public Relations, Metric Conversion Board, St Leonards, New South Wales, Australia, 1970 - 1982</p> <p>Papers accumulated by the Director of Public Relations for the Metric Conversion Board, Gavin Handley. They include position papers, some minutes and agenda papers for both the Metric Conversion Board and the Public Relations Advisory Committee of the Board, speech notes, journal articles and other publications on metrification.</p>	1
2007/85/1-4/2	<p>File, Metric Time, Metric Conversion Board, St Leonards, New South Wales, Australia, 1973 - 1978</p> <p>Letters, cartoons, posters, labels and copies of publications concerning objections by some members of the Australian public to metric time which was introduced on 1 April 1974.</p>	1
2007/85/1-4/3	<p>Report, 'A Study of the Public's Inter-Relationship with the Metric Environment: A Summary of the Main Findings', cardboard/paper/plastic, McNair Anderson Associates Pty Ltd, North Sydney, New South Wales, Australia, February 1977</p> <p>Report commissioned by the Metric Conversion Board and undertaken by the market research organisation, McNair Anderson Associates Pty Ltd. The general objectives of the study were: "To determine, in an area where formal conversion activities have run their full course, the extent to which people have benefited from metric experience"; "To ascertain whether this knowledge and experience is adequate"; and "If the knowledge and experience is generally adequate, are there any specific groups of people who might benefit from further attention". It was agreed that the study would focus on day-to-day problems with metric conversion in the shopping environment. The survey was undertaken in three stages with a series of three group discussions in Sydney, a pilot test of a questionnaire in Sydney, and finally a personal interview survey in Marion, South Australia during early December 1976. Overall the study found that most people could cope in a metric environment but between 15% and 20% of respondents, mainly people in the older age bracket, continued to have some difficulty with the change. It was found that only 5% of respondents remained unconvinced that the change to the metric system had been necessary.</p>	3



**COLLECTED ARCHIVES****SERIES DESCRIPTION**

**Registration Number:** 2007/85/1-5

**Creators:** Metric Conversion Board

**Series Title:** Publications

**Date Range:** 1971 - 1979

**Physical Characteristics:** Primarily stapled booklets and folded leaflets.

**Description:** Publications, Metric Conversion Board, St Leonards, New South Wales, Australia, 1971 - 1979

Primarily publications produced by the Metric Conversion Board or published on its behalf as part of the information campaign to create public awareness and involvement in metric conversion. Many of the publications in this series are in the form of booklets or leaflets and were directed towards industry sectors and provided guidance on specific aspects of metric conversion.

**Arrangement:** Chronological by date of publication

**Dimensions:** Shelf Length      0.07      m

**Box Number:** 3

Series Title:	Publications	
Item Number	Item Title	Box
2007/85/1-5/1	<p>Booklets (2), 'Metric Conversion for Australia', Australian Government Publishing Service, Canberra, Australian Capital Territory, June 1971</p> <p>First publication produced by the Metric Conversion Board which set out the basis for Australia's decision to convert to the metric system and provided a synopsis of the Board's functions. It was also intended to provide preliminary guidance for those who were to prepare and supervise conversion programs in their particular sectors of society. More than 150,000 copies were distributed through various means including chambers of manufacturers and commerce, trade and professional associations and banks. Copies were sent to every school throughout Australia.</p>	3
2007/85/1-5/2	<p>Booklet, 'Industrial Training for Metric Conversion in Australia', Metric Conversion Board, St Leonards, New South Wales, Australia, 1971</p> <p>Booklet produced by the Metric Conversion Board which looked at various aspects of industrial training and discussed the best methods for planning and implementing metric conversion within industrial training programs.</p>	3
2007/85/1-5/3	<p>Booklets (2), 'To the Householder - Metric Conversion and You', Australian Government Publishing Service, Canberra, Australian Capital Territory, 1972</p> <p>Booklet produced by the Metric Conversion Board and issued to every household in Australia. It was intended to provide facts and information on how metric conversion would affect Australians in their everyday lives.</p>	3
2007/85/1-5/4	<p>Booklet, 'Proposed Metric Conversion Timetable for the Australian Engineering Industry', Metric Conversion Board, St Leonards, New South Wales, Australia, 1972</p> <p>Booklet produced by the Metric Conversion Board which provided information about when metric conversion would take place within various sectors of the engineering industry.</p>	3
2007/85/1-5/5	<p>Leaflet, 'A Metric Conversion Program Check List For Use Within Industry', Metric Conversion Board, St Leonards, New South Wales, Australia, c 1972</p> <p>Leaflet produced by the Metric Conversion Board that provided guidance about planning metric conversion within individual companies and which listed the tasks that were required to complete the exercise.</p>	3

Item Number	Item Title	Box
2007/85/1-5/6	<p>Leaflet, 'Metric Guide for Typesetting', Metric Conversion Board, St Leonards, New South Wales, Australia, c 1972</p> <p>Leaflet produced by the Metric Conversion Board with information about the correct use of metric units and symbols in publications.</p>	3
2007/85/1-5/7	<p>Leaflets (2), 'Let's give Mum and Dad a hand in understanding the metric system', Metric Conversion Board, St Leonards, New South Wales, Australia, 1972</p> <p>Leaflet produced by the Metric Conversion Board featuring Australian Olympic swimmer, gold medallist and Australian of the Year Shane Gould. On the front cover is a colour photograph of Shane Gould pictured in the pool wearing a yellow Australian swimming cap. On the inside is a reproduction of a hand written letter by Gould stating why she believes the metric system is easier for school age children to learn and how they can help their parents make the conversion from the imperial to the metric system. There are also some simple rules, examples and drawings in colour and black and white describing how metric units are used in everyday life. On the back of the leaflet is a colour photograph of Shane Gould with her mother. There are also 12 questions with answers about the metric system.</p>	3
2007/85/1-5/8	<p>Pamphlets (2), 'Meteorology goes Metric', Commonwealth Bureau of Meteorology, Canberra, Australian Capital Territory, 1972</p> <p>Pamphlet produced by the Commonwealth Bureau of Meteorology and endorsed by the Metric Conversion Board. On the front cover is a stylized graphic representation of Australia as well as the logos of the Commonwealth Bureau of Meteorology and the Metric Conversion Board. The pamphlet informs the Australian public about the conversion program for meteorology and the dates when the changes would take place: temperature on 1 September 1972; rainfall on 1 January 1974; wind speed on 1 April 1973; pressure on 1 September 1972; and river height, wave depth and snow height on 1 January 1974. There are also descriptions of the methods used for recording these measurements with cartoons showing what some of the conditions mean visually.</p>	3
2007/85/1-5/9	<p>Leaflet, 'Metric Conversion for Building and Construction - Design Notes', Metric Conversion Board, St Leonards, New South Wales, Australia, September 1972</p> <p>Leaflet produced by the Metric Conversion Board with general information about the timetable in place for metric conversion within the Australian construction industry.</p>	3

<b>Item Number</b>	<b>Item Title</b>	<b>Box</b>
<b>2007/85/1-5/10</b>	<p>Booklet, 'Metric Conversion Information Brochure - Water Transport Sector', Metric Conversion Board, St Leonards, New South Wales, Australia, 1973</p> <p>Booklet produced by the Metric Conversion Board aimed at those with responsibility for conversion programs in the water transport sector.</p>	3
<b>2007/85/1-5/11</b>	<p>Booklet, 'Cookery and Metric Conversion', Metric Conversion Board, St Leonards, New South Wales, Australia, 1973</p> <p>Booklet produced by the Metric Conversion Board which was written for people who developed recipes as well as for home economics students.</p>	3
<b>2007/85/1-5/12</b>	<p>Booklet, 'Metric Conversion Information Brochure - Road Transport Sector', Metric Conversion Board, St Leonards, New South Wales, Australia, 1973</p> <p>Booklet produced by the Metric Conversion Board aimed at those with responsibility for conversion programs in the road transport sector.</p>	3
<b>2007/85/1-5/13</b>	<p>Booklet, 'Metric Practice', Australian Government Publishing Service, Canberra, Australian Capital Territory, 1973</p> <p>This booklet produced by the Metric Conversion Board was designed to be a metric usage handbook for technologists involved in metric conversion activities.</p>	3
<b>2007/85/1-5/14</b>	<p>Booklet, 'List of Australian Metric Standards (including advanced drafts)', Standards Association of Australia, North Sydney, New South Wales, Australia, 1973</p> <p>Booklet produced by the Standards Association of Australia with the cooperation of the Metric Conversion Board which provided a selective list of Australian standards with some direct relevance to metric conversion in industry and commerce.</p>	3
<b>2007/85/1-5/15</b>	<p>Leaflet, 'Fabrics and Clothing', Metric Conversion Board, St Leonards, New South Wales, Australia, 1973</p> <p>Leaflet produced by the Metric Conversion Board aimed at those working in the fabric and garment sectors. It focussed on the major impacts for the fabric industry and provided information about clothing sizes.</p>	3

<b>Item Number</b>	<b>Item Title</b>	<b>Box</b>
<b>2007/85/1-5/16</b>	<p>Leaflet, 'Freight Forwarding - Road Transport', Metric Conversion Board, St Leonards, New South Wales, Australia, April 1973</p> <p>Leaflet produced by the Metric Conversion Board which provided brief information about metric units and their use in the freight forwarding sector of the road transport industry. It also included the dates when various activities during the industry's metric conversion program would take place.</p>	3
<b>2007/85/1-5/17</b>	<p>Leaflets (2), 'For Typists and Stenographers', Metric Conversion Board, St Leonards, New South Wales, Australia, June 1973</p> <p>Leaflet produced by the Metric Conversion Board with information for typists and stenographers about the correct spelling, pronunciation and usage of metric units and their symbols.</p>	3
<b>2007/85/1-5/18</b>	<p>Leaflets (2), 'Paper and Printing', Metric Conversion Board, St Leonards, New South Wales, Australia, June 1973</p> <p>Leaflet produced by the Metric Conversion Board with information about how the metric conversion program would be implemented within the paper and printing industries.</p>	3
<b>2007/85/1-5/19</b>	<p>Leaflet, 'Paint', Metric Conversion Board, St Leonards, New South Wales, Australia, June 1973</p> <p>Leaflet produced by the Metric Conversion Board with information about the metric conversion program within the paint industry. Relevant conversion charts were also included.</p>	3
<b>2007/85/1-5/20</b>	<p>Leaflet, 'Timber and Forestry', Metric Conversion Board, St Leonards, New South Wales, Australia, July 1973</p> <p>Leaflet produced by the Metric Conversion Board with information about the metric conversion program within the timber and forestry industries as well as the preferred metric sizes for timber products.</p>	3
<b>2007/85/1-5/21</b>	<p>Leaflets (2), 'Guidelines for Label and Package Printers and Designers', Metric Conversion Board, St Leonards, New South Wales, Australia, c 1973</p> <p>Leaflet produced by the Metric Conversion Board aimed at those with responsibility for the design and production of labels and packages with information about the correct use of metric terms and symbols.</p>	3

<b>Item Number</b>	<b>Item Title</b>	<b>Box</b>
<b>2007/85/1-5/22</b>	<p>Booklet, 'Guidelines for Metric Reporting', Metric Conversion Board, St Leonards, New South Wales, Australia, 1973</p> <p>Booklet produced by the Metric Conversion Board and issued to the media to encourage the adoption of uniform presentation of metric terms and symbols as well as a timetable for reporting in metric units.</p>	3
<b>2007/85/1-5/23</b>	<p>Leaflet, 'Metric conversion for recording rainfall, river height, wave height, and snow depth from 1 January 1974', Commonwealth Bureau of Meteorology, Canberra, Australian Capital Territory, 1973</p> <p>Leaflet produced by the Commonwealth Bureau of Meteorology with information about how the rolling metric conversion program for meteorology would affect the Australian public and the Bureau of Meteorology itself.</p>	3
<b>2007/85/1-5/24</b>	<p>Leaflet, 'For Typists and Stenographers', Metric Conversion Board, St Leonards, New South Wales, Australia, July 1974</p> <p>Leaflet produced by the Metric Conversion Board with information for typists and stenographers about the correct spelling, pronunciation and usage of metric units and their symbols.</p>	3
<b>2007/85/1-5/25</b>	<p>Leaflet, 'Medical X-Ray Films &amp; Equipment', Metric Conversion Board, St Leonards, New South Wales, Australia, 1974</p> <p>Leaflet produced by the Metric Conversion Board which described the progress already made in the metrification of equipment and films used in medical radiology and listed the benefits that the changeover would bring.</p>	3
<b>2007/85/1-5/26</b>	<p>Booklets (2), 'Metric Information for Building Tradesmen', Metric Conversion Board, St Leonards, New South Wales, Australia, 1974</p> <p>Booklet produced by the Metric Conversion Board in pocket size which included general information on metric units and how they should be calculated. It also included information about units to be used in specific trades and how conversion would impact upon the sizes and supply of materials.</p>	3
<b>2007/85/1-5/27</b>	<p>Leaflet, 'It's a metric world', Metric Conversion Board, St Leonards, New South Wales, Australia, 1974</p> <p>General information leaflet produced by the Metric Conversion Board which answered the most frequently asked questions about metric conversion.</p>	3

<b>Item Number</b>	<b>Item Title</b>	<b>Box</b>
<b>2007/85/1-5/28</b>	<p>Leaflet, 'Builders' and General Hardware', Metric Conversion Board, St Leonards, New South Wales, Australia, October 1974</p> <p>Leaflet produced by the Metric Conversion Board which contained information about the conversion program for hardware items associated with the building and hardware industries.</p>	3
<b>2007/85/1-5/29</b>	<p>Booklet, 'Australia's Metric System: A Metric Handbook', Metric Conversion Board, St Leonards, New South Wales, Australia, 1975</p> <p>Booklet produced by the Metric Conversion Board which described the metric system in operation in Australia.</p>	3
<b>2007/85/1-5/30</b>	<p>Programs (2), Conference program for the North American - Australian Metric Conference, Metric Conversion Board, St Leonards, New South Wales, Australia, 20 April - 1 May 1975</p> <p>Conference program for the North American - Australian Metric Conference jointly organised by the American National Metric Council, the Canadian Metric Commission, and the Metric Conversion Board and held from 20 April - 1 May 1975 with sessions in the Australian cities of Sydney, Canberra and Melbourne. The conference was attended by 40 delegates from the United States of America and Canada who learned about the Australian experience in metric conversion.</p>	3
<b>2007/85/1-5/31</b>	<p>Proceedings, North American - Australian Metric Conference, Metric Conversion Board, St Leonards, New South Wales, Australia, 20 April - 1 May 1975</p> <p>Proceedings of the North American - Australian Metric Conference jointly organised by the American National Metric Council, the Canadian Metric Commission, and the Metric Conversion Board and held from 20 April - 1 May 1975 with sessions in the Australian cities of Sydney, Canberra and Melbourne. There are also brief pen pictures of the speakers and discussion topic guidelines.</p>	3
<b>2007/85/1-5/32</b>	<p>Leaflet, 'Metric Sums', Metric Conversion Board, St Leonards, New South Wales, Australia, 1975</p> <p>Leaflet produced by the Metric Conversion Board which was prepared for those interested in metric arithmetic, especially the decimal system.</p>	3
<b>2007/85/1-5/33</b>	<p>Leaflet, 'Trading in Metric: Shopkeeper's Guide', Metric Conversion Board, St Leonards, New South Wales, Australia, September 1975</p> <p>Leaflet produced by the Metric Conversion Board which described the major impacts that metric conversion would have for shopkeepers. It also provided a price comparison table between price per kilogram and price per pound.</p>	3

Item Number	Item Title	Box
2007/85/1-5/34	<p>Pamphlet, 'Metric Conversion and the Quantity Marking and Standardization of Packaged Goods Issue 5', Metric Conversion Board, St Leonards, New South Wales, Australia, February 1977</p> <p>Pamphlet produced by the Metric Conversion Board with detailed information about metric conversion within the packaged goods industry and guidance about how goods were to be packaged and labelled under the metric system.</p>	3
2007/85/1-5/35	<p>Leaflet, 'Units for the Measurement of Radioactivity and if Ionising Radiation', Metric Conversion Board, St Leonards, New South Wales, Australia, May 1977</p> <p>Leaflet produced by the Metric Conversion Board with information about the introduction of metric units, their relevance for research activity, and their application in radiology.</p>	3
2007/85/1-5/36	<p>Leaflet, 'Metric Measures for Mothers', Metric Conversion Board, St Leonards, New South Wales, Australia, 1979</p> <p>Leaflet produced by the Metric Conversion Board in co-operation with State Health Departments and distributed through child and maternal health centres. It provided general information on metric units and their everyday use in the household in the following areas: infant feeding, food preparation, body measurements, medicines, body temperature, bath water, and clothing.</p>	3
2007/85/1-5/37	<p>Leaflets (2), 'Going metric in Advertising', Metric Conversion Board, St Leonards, New South Wales, Australia, c 1979</p> <p>Leaflet produced by the Metric Conversion Board in cooperation with the Australian Association of National Advertisers and the Advertising Federation of Australia which was distributed to the advertising industry. It highlighted some of the common problems that could occur with metric advertising and contained guidelines for correct metric usage.</p>	3



Item Number	Item Title	Box
2007/85/1-5/38	<p data-bbox="480 152 1198 248">Leaflet, 'Going metric in Travel and Tourism', Metric Conversion Board, St Leonards, New South Wales, Australia, c 1979</p> <p data-bbox="480 293 1198 741">Leaflet produced by the Metric Conversion Board with information about metric units and their symbols used in travel and tourism. The leaflet was produced in cooperation with The Australian Accommodation Council, The Australian Automobile Association, The Australian Council of Local Government Associations, The Australian Council of National Trusts, The Australian Council of Trade Unions, The Australian Federation of Travel Agents, The Australian Government Department of Industry and Commerce, The Australian National Travel Association, The Australian and New Zealand Government Tourist Conference, The Australian Tourism Commission, and The Council of Nature Conservation Ministers.</p>	3
2007/85/1-5/39	<p data-bbox="480 786 1190 882">Leaflets (2), 'All you need to know about Metrics (with some help from Super Met)', Metric Conversion Board, St Leonards, New South Wales, Australia, 1979</p> <p data-bbox="480 927 1102 987">Leaflet produced by the Metric Conversion Board with information about using metric units in the home.</p>	3
2007/85/1-5/40	<p data-bbox="480 1032 1145 1167">Booklet, E M Gray and E E Carpenter, 'Kitchen Metrics: a guide to the use of metric measures in meal preparation', Department of University Extension, University of Otago, Dunedin, New Zealand, 1970s</p> <p data-bbox="480 1211 1190 1480">Booklet prepared by staff members at the University of Otago, Dunedin, New Zealand and endorsed by the New Zealand Metric Advisory Board. The material in the booklet was organised under the following headings: Simple Metrification, Shopping List, Cup and Spoon Measures, Weights, Ready Reckoner, Measures of Length, Temperature Charts, Using Recipes, Kitchen Shorthand, Recipe Conversions, Standard Recipes and Metric Meal.</p>	3
2007/85/1-5/41	<p data-bbox="480 1525 1161 1621">Layout for booklet, 'To the Householder - Metric Conversion and You', Australian Government Publishing Service, Canberra, Australian Capital Territory, 1972</p> <p data-bbox="480 1666 1193 1830">Layout for a booklet produced by the Metric Conversion Board and subsequently published by the Australian Government Publishing Service as 'To the Householder - Metric Conversion and You'. The booklet as published can be found at 2007/85/1-5/3.</p>	3

**COLLECTED ARCHIVES****SERIES DESCRIPTION**

**Registration Number:** 2007/85/1-6

**Creators:** Metric Conversion Board

**Series Title:** Posters and storyboards

**Date Range:** 1971 - 1975

**Physical Characteristics:** Printed paper posters; cardboard storyboards

**Description:** Posters and storyboards, Metric Conversion Board, St Leonards, New South Wales, Australia, 1971 - 1975

Posters produced by the Metric Conversion Board or by other organisations in association with the Board as part of the information campaign to create public awareness and involvement in metric conversion. There are also a small number of storyboards associated with the final posters. Many of the posters were designed to be displayed in stores such as green grocers, butcher shops, delicatessens, and small goods shops. They often featured illustrations of people undertaking a range of everyday tasks. Conversion tables with examples to which members of the public could relate were also included. A number of the posters are identified as being designed by the graphic designer and artist Tony Oliver who also worked as part of Oliver & Kellard Pty Ltd. The style of illustrations in a number of other posters suggests that Oliver also was the designer although his role is not acknowledged on these posters. Two other posters in the series were designed by the Melbourne cartoonist William Ellis Green or WEG as he signed his work.

**Arrangement:** By format then chronological by year of production

**Dimensions:** Shelf Length 1.20 m

**Box Number:** F1, F2 & F3

**Series Title:** Posters and storyboards

Item Number	Item Title	Box
2007/85/1-6/1	<p>Poster, 'how long how heavy how big how fast how full how cold?', paper, designed by Tony Oliver, Metric Conversion Board, St Leonards, New South Wales, Australia, 1971</p> <p>Poster designed by Tony Oliver for the Metric Conversion Board and prepared as the first poster in the Board's information campaign to create public awareness and involvement in metric conversion. It features drawings of a range of people performing every day tasks to illustrate length, mass, area, velocity, volume and temperature: a farmer driving a tractor; a woman weighing herself; a woman with a shopping list; a policeman writing out a speeding ticket for a man driving a sports car who is mystified when looking at his speedometer; a man leaning on a public bar holding a glass of foaming beer; a fisherman with both arms extended "describing" the size of his catch; and a man skiing down the mountain slopes. The text describes the need for change from the imperial to the metric system and provides some examples of simple conversions. At the bottom of the poster it reads, 'THINK METRIC - it makes it easier to learn'. The poster also includes the logo as well as name of the Metric Conversion Board. Larger version of 2007/85/1-6/2.</p>	F1
2007/85/1-6/2	<p>Posters (2), 'how long how heavy how big how fast how full how cold?', paper, designed by Tony Oliver, Metric Conversion Board, St Leonards, New South Wales, Australia, 1971</p> <p>Poster designed by Tony Oliver for the Metric Conversion Board and prepared as the first poster in the Board's public information campaign to create public awareness and involvement in metric conversion. It features drawings of a range of people performing every day tasks to illustrate length, mass, area, velocity, volume and temperature: a farmer driving a tractor; a woman weighing herself; a woman with a shopping list; a policeman writing out a speeding ticket for a man driving a sports car who is mystified when looking at his speedometer; a man leaning on a public bar holding a glass of foaming beer; a fisherman with both arms extended "describing" the size of his catch; and a man skiing down the mountain slopes. The text describes the need for change from the imperial to the metric system and provides some examples of simple conversions. At the bottom of the poster it reads, 'THINK METRIC - it makes it easier to learn'. The poster also includes the logo as well as name of the Metric Conversion Board. Smaller version of 2007/85/1-6/1.</p>	F2

Item Number	Item Title	Box
2007/85/1-6/3	Poster, 'Go Metric', paper, Metric Conversion Board, St Leonards, New South Wales, Australia, 1971	F2
	Poster created by the Metric Conversion Board featuring the Board's 'GO METRIC' mascot holding a flag with the Metric Conversion Board logo on it.	
2007/85/1-6/4	Posters (2), 'How Long?', paper, Metric Conversion Board, St Leonards, New South Wales, Australia, 1972	F2
	Poster created by the Metric Conversion Board as part of the public information campaign to create public awareness and involvement in metric conversion. This poster describes measuring length. At the top of the poster there are a number of drawings: a schoolboy known in the campaign as "Metric Mike" holding a tape measure; a man balancing on a diving board; and a woman in a one-piece swimsuit standing on a ladder leading into a swimming pool. The main section of the poster includes a box with basic information about metric units for determining length, metric prefixes, common metric lengths with brief descriptions, and a conversion table for calculating length.	
2007/85/1-6/5	Posters (2), 'How Heavy?', paper, designed by Oliver & Kellard Pty Ltd, Metric Conversion Board, St Leonards, New South Wales, Australia, 1972	F2
	Poster designed by Oliver & Kellard Pty Ltd for the Metric Conversion Board as part of the public information campaign to create public awareness and involvement in metric conversion. This poster describes measuring weight. At the top of the poster there a number of drawings: a farmer leaning on a bale of wool; a shopkeeper holding a one kilogram tin; a golfer hitting a golf ball; a business man carrying a case after alighting from an aeroplane; and a hand picking up a two cent coin. The main section of the poster includes a box with basic information about metric units for determining weight, metric prefixes, common metric sizes with brief descriptions, and a conversion table for calculating weight.	
2007/85/1-6/6	Posters (2), 'How Big?', paper, Metric Conversion Board, St Leonards, New South Wales, Australia, 1972	F2
	Poster created by the Metric Conversion Board as part of the public information campaign to create public awareness and involvement in metric conversion. This poster describes measuring area. At the top of the poster there a number of drawings: a farmer driving a tractor; a real estate agent holding a "For Sale" sign; a soccer goalkeeper catching the ball in front of his goal; a woman wearing a bikini and bathing cap; a seven cents stamp; an aboriginal man in traditional dress holding a spear with Uluru in the background. The main section of the poster includes a box with basic information about metric units for determining area, metric prefixes, common metric sizes with a number of examples, and a conversion table for calculating area in metric units.	

Item Number	Item Title	Box
2007/85/1-6/7	Posters (2), 'How Fast?', paper, Metric Conversion Board, St Leonards, New South Wales, Australia, 1972	F2
	<p>Poster created by the Metric Conversion Board as part of the public information campaign to create public awareness and involvement in metric conversion. This poster describes measuring velocity. At the top of the poster there a number of drawings: a passenger jet taking off; a racing car travelling at high speed; an athlete running; a swimmer competing in a race; and a stop watch. In the middle section of the poster there is a box listing speeds of 6, 24, 36, 60, 100 and 800 kilometres per hour with their imperial equivalents. Sporting descriptions are provided for the first three speed measurements. At the bottom of the poster there is a table for calculating velocity in metric units.</p>	
2007/85/1-6/8	Posters (2), 'How Full?', paper, Metric Conversion Board, St Leonards, New South Wales, Australia, 1972	F2
	<p>Poster created by the Metric Conversion Board as part of the public information campaign to create public awareness and involvement in metric conversion. This poster describes measuring volume of fluids. At the top of the poster there a number of drawings: a man filling his car with petrol from the petrol bowser while whistling; a man holding up a glass of red wine in one hand while holding a decanter in the other; a barrel containing 200 litres of fluid; and a hand holding an eye dropper. The main section of the poster includes a box with basic information about metric units for determining volume of fluids, metric prefixes, common metric measurements with brief descriptions, and conversion tables for calculating volume of fluids.</p>	
2007/85/1-6/9	Posters (2), 'How Hot - How Cold?', paper, designed by Oliver & Kellard Pty Ltd, Metric Conversion Board, St Leonards, New South Wales, Australia, 1972	F2
	<p>Poster designed by Oliver &amp; Kellard Pty Ltd for the Metric Conversion Board as part of the public information campaign to create public awareness and involvement in metric conversion. This poster describes measuring temperature. At the top of the poster there a number of drawings: a young woman in a bikini sun baking and holding up a glass; a man wearing a singlet and work pants holding a foaming glass of beer; an Eskimo wearing traditional dress; and a house wife holding a pot of tea in one hand and a plate of small cakes in the other. The main section of the poster includes a box with a range of common temperatures from 0 degrees Celsius to 100 degrees Celsius with brief descriptions for the temperatures given, a listing of both oven and clinical temperatures, and the formula for the exact conversion of temperature from Fahrenheit to Celsius.</p>	

Item Number	Item Title	Box
2007/85/1-6/10	<p data-bbox="480 143 1198 215">Posters (2), 'How Full?', paper, Metric Conversion Board, St Leonards, New South Wales, Australia, c 1972</p> <p data-bbox="480 250 1198 815">Poster created by the Metric Conversion Board as part of the public information campaign to create public awareness and involvement in metric conversion. This poster describes measuring volume of fluids. At the top right corner of the poster it reads in green ink, 'CAPACITY/The volume of fluids is measured/in millilitres (ml) and litres (l)'. In the centre of the poster is an illustration of a green and white jug with a green handle. In the lower section of the poster on the left hand side are four drawings: a chemist pouring out some medicine with the text reading, 'millilitres for medicine'; a 600 millilitre bottle of milk with two cows in the background; a one litre bottle of wine standing next to two wine glasses; and a 200 litre barrel of fluid with '44 gal' crossed out. In the lower right section of the poster the text reads, 'HOW FULL?/THINK METRIC IT'S EASY'. The Metric Conversion Board name and logo is at the lower right corner.</p>	F2
2007/85/1-6/11	<p data-bbox="480 851 1198 954">Posters (2), 'Metric Units For Everyday Use', paper, Metric Conversion Board, St Leonards, New South Wales, Australia, c 1972</p> <p data-bbox="480 990 1198 1379">Poster created by the Metric Conversion Board as part of the public information campaign to create public awareness and involvement in metric conversion. This poster in the form of a table provides an overview of metric units involved in determining length, mass, area, volume, volume (fluids), force, pressure, velocity, temperature, density, energy, power, time, frequency, and angular velocity. It also lists some commonly used imperial units and their metric equivalents, and the factors involved in converting measurements from imperial units to metric units and vice versa. This is a larger version of 2007/85/1-6/12.</p>	F2
2007/85/1-6/12	<p data-bbox="480 1415 1198 1518">Poster, 'Metric Units For Everyday Use', paper, Metric Conversion Board, St Leonards, New South Wales, Australia, c 1972</p> <p data-bbox="480 1554 1198 1939">Poster created by the Metric Conversion Board as part of the public information campaign to create public awareness and involvement in metric conversion. This poster in the form of a table provides an overview of metric units involved in determining length, mass, area, volume, volume (fluids), force, pressure, velocity, temperature, density, energy, power, time, frequency, and angular velocity. It also lists some commonly used imperial units and their metric equivalents, and the factors involved in converting measurements from imperial units to metric units and vice versa. This is a smaller version of 2007/85/1-6/12.</p>	F2

Item Number	Item Title	Box
2007/85/1-6/13	<p>Poster, 'Metric is Easy', paper, Metric Conversion Board, St Leonards, New South Wales, Australia, c 1972</p> <p>Poster created by the Metric Conversion Board as part of the public information campaign to create public awareness and involvement in metric conversion. This poster provides comparative figures of four commonly used weights between 100 grams or approximately <math>\frac{1}{4}</math> of a pound and 1 kilogram or approximately two pounds.</p>	F2
2007/85/1-6/14	<p>Poster, 'How Many Grams, How Many Kilograms', paper, Metric Conversion Board, St Leonards, New South Wales, Australia, c 1972</p> <p>Poster created by Metric Conversion Board as part of the public information campaign to create public awareness and involvement in metric conversion. This poster was designed to assist people understand those metric units used to determine weight when shopping for fresh fruit and vegetables. At the top of the poster there is an illustration of a green grocer surrounded by displays of fruit and vegetables. The middle section of the poster has a number of illustrations showing comparisons between metric and imperial units for some everyday purchases: mushrooms, beans, potatoes, and a water melon. There is also a table providing price comparisons between metric and imperial units.</p>	F2
2007/85/1-6/15	<p>Poster, 'How Many Grams, How Many Kilograms', paper, Metric Conversion Board, St Leonards, New South Wales, Australia, c 1972</p> <p>Poster created by Metric Conversion Board as part of the public information campaign to create public awareness and involvement in metric conversion. This poster was designed to assist people shopping for everyday food items to understand metric units used when determining weight. At the top of the poster there are illustrations of a woman working in a health food shop, a man working in a fish and chip shop, and a man working in a delicatessen. The middle section of the poster has a number of illustrations showing comparisons between metric and imperial units for some everyday purchases made in these shops: glace cherries, salami, prawns, sultanas, bacon and bream fillets. There is also a table providing price comparisons between metric and imperial units.</p>	F2

Item Number	Item Title	Box
2007/85/1-6/16	<p>Posters (2), 'How Many Grams, How Many Kilograms', paper, Metric Conversion Board, St Leonards, New South Wales, Australia, c 1972</p> <p>Poster created by Metric Conversion Board as part of the public information campaign to create public awareness and involvement in metric conversion. This poster was designed to assist people when buying processed meats and cuts of meat in a butcher's shop. At the top of the poster there is an illustration of a bull. The middle section of the poster has a number of illustrations showing a butcher advertising various items for sale within his shop: sausages, steak, a leg of lamb, a roast of beef, leg ham, and a side of lamb. Comparisons between metric and imperial units for the weight of the items are also shown. In addition the poster has a table which provides price comparisons between metric and imperial units.</p>	F2
2007/85/1-6/17	<p>Poster, 'Metric Tables For Horse Racing', paper, designed by Oliver &amp; Kellard Pty Ltd, Metric Conversion Board, St Leonards, New South Wales, Australia, 1972</p> <p>Poster designed by Oliver &amp; Kellard Pty Ltd for the Metric Conversion Board as part of the public information campaign to create public awareness and involvement in metric conversion. This poster in the form of a table provides an overview of metric units involved in the horse racing industry which converted to metric measures for distance and weight on 1 August 1972. The poster contained conversion tables for race distances and assigned weights as well as information about how weight-for-age was determined for horses taking into account race distance and the age of the horse.</p>	F2
2007/85/1-6/18	<p>Poster, 'Meet Metric Kate', paper, designed by William Ellis Green, Metric Conversion Board, St Leonards, New South Wales, Australia, c 1972</p> <p>Poster designed by the Melbourne cartoonist William Ellis Green, or WEG as he signed his drawings, on behalf of the various state based employer federations and endorsed by the Metric Conversion Board. The poster was designed to create public awareness and involvement in metric conversion. It shows 'Metric Kate', a blond haired voluptuous woman wearing a revealing pink and white dress, pink high-heeled shoes, and carrying a pink handbag. To her right measurements are given for her chest (90 centimetres), waist (60 centimetres), and hips (90 centimetres). At the bottom of the poster it reads, 'THINK METRIC KATE!' The Metric Conversion Board logo is located in the lower right corner and in the lower left corner it reads, 'PRODUCED BY YOUR STATE EMPLOYER FEDERATION'.</p>	F2



Item Number	Item Title	Box
2007/85/1-6/19	<p>Poster, 'Thank Goodness For The Litre!!', paper, designed by William Ellis Green, Metric Conversion Board, St Leonards, New South Wales, Australia, c 1972</p> <p>Poster designed by the Melbourne cartoonist William Ellis Green, or WEG as he signed his drawings, on behalf of the various state based employer federations and endorsed by the Metric Conversion Board. The poster was designed to create public awareness and involvement in metric conversion. It shows a perspiring building worker standing in the hot sun pouring himself a drink from a bottle into a glass while thinking, 'THANK GOODNESS FOR THE LITRE!!' Standing next to him and to his left are three other perspiring and obviously thirsty workmen who all have their tongues hanging out. They are all holding empty glasses and looking longingly towards the drink bottle. At the bottom of the poster it reads, 'A LITRE EQUALS 1000 millilitres'. The Metric Conversion Board logo is located in the lower right corner and in the lower left corner it reads, 'PRODUCED BY YOUR STATE EMPLOYER FEDERATION'.</p>	F2
2007/85/1-6/20	<p>Poster, 'Metric Conversion For Piece Goods', paper, Metric Conversion Board, St Leonards, New South Wales, Australia, c 1972</p> <p>Poster created by the Metric Conversion Board as part of the public information campaign to create public awareness and involvement in metric conversion. This poster looked at metric units used to measure garments and fabrics. At the top of the poster there a number of drawings: a shop assistant taking a measurement from a bolt of fabric; a woman modelling a frock; a woman holding up a homemade top with two dressmaking pins held between her lips; a woman adjusting some curtains; and a man upholstering a lounge. The poster also includes information about converting length from yards to metres, for comparing costs per metre with costs per yard, and converting width measurements from inches to centimetres for broad as well as narrow fabrics.</p>	F2
2007/85/1-6/21	<p>Posters (2), 'Metric Conversion Price Comparisons', paper, Metric Conversion Board, St Leonards, New South Wales, Australia, c 1972</p> <p>Poster created by the Metric Conversion Board as part of the public information campaign to create public awareness and involvement in metric conversion. This poster was designed to allow shoppers to compare prices for fresh produce and grocery items in both metric and imperial units. At the top of the poster there is a drawing of an elderly woman wearing a floral hat and carrying a shopping bag in one hand and a shopping list in the other surrounded by fresh produce and grocery items. Most of the poster consists of a table which provides price comparisons between products that weigh 125 grams or four ounces all the way up to products that weigh one kilogram or two pounds.</p>	F2

Item Number	Item Title	Box
2007/85/1-6/22	<p>Posters (2), 'Metric Motoring', paper, Metric Conversion Board, St Leonards, New South Wales, Australia, 1974</p> <p>Poster created by the Metric Conversion Board as part of the public information campaign to create public awareness and involvement in metric conversion. This poster was designed to alert Australian drivers to the change-over from imperial motoring to metric motoring on 1 July 1974. The poster, which is predominantly black and white, featured an illustration of a vintage car horn. The Metric Conversion Board logo is positioned on the bulb of the horn while a pink word balloon is situated at the mouth of the horn with the words, 'Get your free/information folder/here!' in pink lettering.</p>	F2
2007/85/1-6/23	<p>Poster, 'Metric Units For Real Estate', paper, Metric Conversion Board, St Leonards, New South Wales, Australia, 1975</p> <p>Poster created by Metric Conversion Board as part of the public information campaign to create public awareness and involvement in metric conversion. This poster was designed to assist those employed in the real estate industry understand metric units for length, area and volume. Examples were provided for residential blocks, commercial and industrial sites, land sub-divisions and rural blocks. At the bottom of the poster there is a table for calculating length and area in metric units.</p>	F2
2007/85/1-6/24	<p>Posters (2), 'How Many Grams, How Many Kilograms', paper, Papua New Guinea Metric Conversion Commission, Port Moresby, Papua New Guinea, c 1975</p> <p>Poster created by the Papua New Guinea Metric Conversion Commission based on a similar poster created by Australia's Metric Conversion Board (2007/85/1-6/16). The poster was used as part of the public information campaign in that country to create public awareness and involvement in metric conversion. The poster was designed to assist people buying processed meats and cuts of meat in a butcher's shop. At the top of the poster there is an illustration of a bull. The middle section of the poster has a number of illustrations showing a butcher advertising various items for sale within his shop: sausages, steak, a leg of lamb, a roast of beef, leg ham, and a side of lamb. Comparisons between metric and imperial units for the weight of the items are also shown. In addition the poster has a table which provides price comparisons between metric and imperial units. Towards the bottom of the poster it reads, "THINK METRIC IT'S EASY". On the lower left of the poster is the name of the controlling government department - Department of Information Extension and Services - and in the middle and lower right is the name and logo of the Papua New Guinea Metric Conversion Commission.</p>	F2

Item Number	Item Title	Box
2007/85/1-6/25	<p data-bbox="480 152 1182 248">Storyboard, "How Long?", cardboard, designed by Tony Oliver, Metric Conversion Board, St Leonards, New South Wales, Australia, 1971</p> <p data-bbox="480 293 1182 707">One of a set of storyboards designed by Tony Oliver for the Metric Conversion Board in preparation for the first poster in the public information campaign to create public awareness and involvement in metric conversion. It features an illustration of a fisherman with both arms extended "describing" the size of his catch whereas much of the fish he actually caught can be seen in the bag slung over his shoulder. Underneath the illustration it reads, 'HOW LONG?/1 metre is just over 3' 3"/1 inch is 25 millimetres/Sydney to Melbourne is 893 kilometres'. The final poster in which the illustration was used is at 2007/85/1-6/1 (larger version) and 2007/85/1-6/2 (smaller version).</p>	F3
2007/85/1-6/26	<p data-bbox="480 752 1182 848">Storyboard, "How Heavy?", cardboard, designed by Tony Oliver, Metric Conversion Board, St Leonards, New South Wales, Australia, 1971</p> <p data-bbox="480 893 1182 1238">One of a set of storyboards designed by Tony Oliver for the Metric Conversion Board in preparation for the first poster in the public information campaign to create public awareness and involvement in metric conversion. It features an illustration of a woman in a floral dress weighing herself on a set of scales. Underneath the illustration it reads, 'HOW HEAVY?/1 kilogram is a little more than 2lb/500 grams is about 1 lb/9 stone is 57 kilograms'. The final poster in which the illustration was used is at 2007/85/1-6/1 (larger version) and 2007/85/1-6/2 (smaller version).</p>	F3
2007/85/1-6/27	<p data-bbox="480 1283 1182 1379">Storyboard, "How Fast?", cardboard, designed by Tony Oliver, Metric Conversion Board, St Leonards, New South Wales, Australia, 1971</p> <p data-bbox="480 1424 1182 1798">One of a set of storyboards designed by Tony Oliver for the Metric Conversion Board in preparation for the first poster in the public information campaign to create public awareness and involvement in metric conversion. It features an illustration of a policeman writing out a speeding ticket for a man driving a sports car who is mystified when looking at his speedometer. Underneath the illustration it reads, 'HOW FAST?/60 kilometres per hour is about 37 miles per hour/100 kilometres per hour is 62 miles per hour'. The final poster in which the illustration was used is at 2007/85/1-6/1 (larger version) and 2007/85/1-6/2 (smaller version).</p>	F3

Item Number	Item Title	Box
2007/85/1-6/28	<p data-bbox="475 143 1182 255">Storyboard, "How Cold?", cardboard, designed by Tony Oliver, Metric Conversion Board, St Leonards, New South Wales, Australia, 1971</p> <p data-bbox="475 293 1182 645">One of a set of storyboards designed by Tony Oliver for the Metric Conversion Board in preparation for the first poster in the public information campaign to create public awareness and involvement in metric conversion. It features an illustration of a man skiing down the mountain slopes on two skis, wearing ski gear and holding two ski poles. Underneath the illustration it reads, 'HOW COLD?/A cold day is 50 degrees F./This is 10 degrees Celsius'. The final poster in which the illustration was used is at 2007/85/1-6/1 (larger version) and 2007/85/1-6/2 (smaller version).</p>	F3
2007/85/1-6/29	<p data-bbox="475 674 1182 786">Storyboard, "How Full?", cardboard, designed by Tony Oliver, Metric Conversion Board, St Leonards, New South Wales, Australia, 1972</p> <p data-bbox="475 824 1182 1131">Storyboard designed by Tony Oliver for the Metric Conversion Board in preparation for a poster in the public information campaign to create public awareness and involvement in metric conversion. It features an illustration of a man filling his car with petrol from the petrol bowser while whistling. Underneath the illustration it reads, 'HOW FULL?/1 litre is about 1¼ pints/18 litres of super will cost \$2.00/200 litres will fill a 44 gallon drum'. The final poster in which the illustration was used is at 2007/85/1-6/8.</p>	F3

**COLLECTED ARCHIVES****SERIES DESCRIPTION**

**Registration Number:** 2007/85/1-7

**Creators:** Metric Conversion Board

**Series Title:** Promotional material

**Date Range:** 1971 - c 1976

**Physical Characteristics:** Printed paper items; plastic and wooden rulers; stickers

**Description:** Promotional material, Metric Conversion Board, St Leonards, New South Wales, Australia, 1971 - c 1976

Printed promotional material other than posters either produced by the Metric Conversion Board, produced by external organisations and endorsed by the Board, or collected by the Board. Most of the material in this series was used in the public information campaign to create public awareness and involvement in metric conversion. A wide range of formats are found in this series including wall charts, booklets, advertisements, rulers, slide charts, and cards. They were specifically designed to reach different sectors of society.

**Arrangement:** By format or relationship to other items in the series

**Dimensions:** Shelf Length      0.84      m

**Box Number:** 2, 3 & F4

**Series Title:** **Promotional material**

Item Number	Item Title	Box
2007/85/1-7/1	Information pack, 'Think Metric', Educational Supplies Pty Ltd, Brookvale, New South Wales, Australia, 1971	2
	Information pack produced by Educational Supplies Pty Ltd of Brookvale, New South Wales, Australia and endorsed by the Metric Conversion Board. The pack consisted of a booklet written by Owen Martin entitled, 'Think Metric', a set of eight charts based on visual material used in the booklet, 'The Metric cm <sup>2</sup> Graph Book', a metric conversion slide rule, two metric measuring strips, and an order form. Items could also be ordered separately. The packs were distributed by the Metric Conversion Board to learning centres including schools and public libraries to assist teachers, librarians and allied professionals educate students about the metric system. Same as 2007/85/1-7/2.	
2007/85/1-7/1/1	Booklet, Owen Martin, 'think metric!', Educational Supplies Pty Ltd, Brookvale, New South Wales, Australia, 1971	2
	Booklet written by Owen Martin that provides simple explanations of metric units. The booklet is extensively illustrated and was aimed at junior secondary school students. It formed part of the information pack entitled 'Think Metric' which was produced by Educational Supplies Pty Ltd and endorsed by the Metric Conversion Board. Same as 2007/85/1-7/2/1.	
2007/85/1-7/1/2	Chart, 'Length', paper, Educational Supplies Pty Ltd, Brookvale, New South Wales, Australia, 1971	2
	Chart which formed part of the 'Think Metric' information pack. It looked at the metric units used in determining length and their symbols. The chart features the Metric Conversion Board's logo in the top right corner and utilises illustrative material from Owen Martin's booklet 'think metric!' There are three drawings of examples that junior secondary school students could relate to: a teenage boy measuring his arm span; a teenage girl measuring her height in a door way; and a hand holding a metric ruler. Same as 2007/85/1-7/2/2.	
2007/85/1-7/1/3	Chart, 'Mass', paper, Educational Supplies Pty Ltd, Brookvale, New South Wales, Australia, 1971	2
	Chart which formed part of the 'Think Metric' information pack. It looked at at the metric units used in determining mass and their symbols. The chart features the Metric Conversion Board's logo in the top right corner and utilises illustrative material from Owen Martin's booklet 'think metric!'. It shows a hand holding a milk bottle, a large drawing pin, and 10 matches. Same as 2007/85/1-7/2/3	

Item Number	Item Title	Box
2007/85/1-7/1/4	<p>Chart, 'Liquid Measure', paper, Educational Supplies Pty Ltd, Brookvale, New South Wales, Australia, 1971</p> <p>Chart which formed part of the 'Think Metric' information pack. It looked at the metric units used in determining liquid measure and their symbols. The chart features the Metric Conversion Board's logo in the top right corner and utilises illustrative material from Owen Martin's booklet 'think metric!' They show a hand holding a jug containing one litre of liquid, a spoon containing five millilitres of liquid, a medicine glass which has readings from 7.5 to 40 millilitres, an eye dropper containing about one millilitre of liquid, and a soft drink can containing 369.2 millilitres of liquid. Same as 2007/85/1-7/2/4.</p>	2
2007/85/1-7/1/5	<p>Chart, 'Volume', paper, Educational Supplies Pty Ltd, Brookvale, New South Wales, Australia, 1971</p> <p>Chart which formed part of the 'Think Metric' information pack. It looked at the metric units used in determining volume and their symbols. The chart features the Metric Conversion Board's logo in the top right corner and utilises illustrative material from Owen Martin's booklet 'think metric!' They show a white centimetre cube cuisenaire rod balancing on a finger and a teenage boy resting his hand on a one cubic metre cube. Same as 2007/85/1-7/2/5.</p>	2
2007/85/1-7/1/6	<p>Chart, 'Temperature &amp; Rainfall', paper, Educational Supplies Pty Ltd, Brookvale, New South Wales, Australia, 1971</p> <p>Chart which formed part of the 'Think Metric' information pack. It looked at at the metric units used in determining temperature and rainfall and their symbols. The chart features the Metric Conversion Board's logo in the top right corner and utilises illustrative material from Owen Martin's booklet 'think metric!' The top section of the chart looks at the Celsius scale and features an illustration of a thermometer. To the left hand side of the thermometer are readings from -15 degrees Celsius to 100 degrees Celsius. On the right hand side are descriptive terms for many of the temperature points. There are a number of illustrations in this section of the chart with brief descriptions of temperatures needed to reach these points: a boiling kettle; an icy pole; a man sick in bed with a fever with a thermometer in his mouth; a man in an office wearing a suit and tie, sitting on a stool with his feet on his desk while in the background an air conditioner pumps out cool air; and a man and a woman wearing swim suits sitting on a beach towel sun baking at the beach. In the bottom section which looks at measuring rainfall there is an illustration of a rain gauge with its readings in millilitres. Same as 2007/85/1-7/2/6.</p>	2

Item Number	Item Title	Box
2007/85/1-7/1/7	<p>Chart, 'Area', paper, Educational Supplies Pty Ltd, Brookvale, New South Wales, Australia, 1971</p> <p>Chart which formed part of the 'Think Metric' information pack. It looked at the metric units used in determining area and their symbols. The chart features the Metric Conversion Board's logo in the top right corner and utilises illustrative material from Owen Martin's booklet 'think metric!' There are a number of illustrations: a hand holding a white cuisenaire rod; a teenage boy holding a one square metre white sheet of paper; an international sized football field; and a tennis court. Same as 2007/85/1-7/2/7.</p>	2
2007/85/1-7/1/8	<p>Chart, 'Metric Relationships', paper, Educational Supplies Pty Ltd, Brookvale, New South Wales, Australia, 1971</p> <p>Chart which formed part of the 'Think Metric' information pack. It looked at some of the key metric relationships - length, volume in terms of area, and volume in terms of liquid. The chart features the Metric Conversion Board's logo in the top right corner and utilises illustrative material from Owen Martin's booklet 'think metric!' The chart features nine illustrations under the headings, "Length", "Volume", and "Volume (fluids)". There are three rows of three illustrations. On the top row there are illustrations of a hand holding a one centimetre cube, a 10 millimetre cube, and a hand holding an eye dropper containing one millilitre of liquid. The middle row has illustrations of a hand holding a 100 millimetre rod, a 100 millimetre cube, and a hand holding a jug containing one litre of liquid. The bottom row has illustrations of a hand holding a metre rod, a photograph of a group of primary school children in a one cubic metre box, and a man standing next to five drums of oil equivalent to one kilolitre of liquid. Same as 2007/85/1-7/2/8.</p>	2



Item Number	Item Title	Box
2007/85/1-7/1/9	<p>Chart, 'Some New Measures', paper, Educational Supplies Pty Ltd, Brookvale, New South Wales, Australia, 1971</p> <p>Chart which formed part of the 'Think Metric' information pack. It looked at some practical examples of how metric units would in future be used to describe measurements previously recorded using the imperial system. The chart features the Metric Conversion Board's logo in the top right corner and utilises illustrative material from Owen Martin's booklet 'think metric!' In the top section there is an illustration showing Australia, New Zealand, Papua and New Caledonia with lines drawn between major centres and distances recorded in kilometres. To the right of this illustration are some brief facts about extremes in Australia (longest watercourse, highest temperature recorded, and lowest temperature recorded). The middle section has an illustration showing the highest mountain peaks in metres in Papua New Guinea, New Zealand, and the Australian states and Northern Territory. The bottom section features a number of illustrations: an Olympic size swimming pool with information about its metric dimensions and race distances; a Qantas 747 with details about its speed, average flying height and wing span; a road sign displaying 60 kilometres per hour; and a car travelling at 80 kilometres an hour. Same as 2007/85/1-7/2/9.</p>	2
2007/85/1-7/1/10	<p>Slide rule, 'The "Think Metric" Conversion Slide', paper, Educational Supplies Pty Ltd, Brookvale, New South Wales, Australia, 1971</p> <p>Slide rule used by Educational Supplies Pty Ltd as part of the 'Think Metric' information pack. The pack was endorsed by the Metric Conversion Board and aimed to educate junior secondary school students about metric units. On side A there are metric conversion figures for length, area and mass. On side B there are metric conversion figures for capacity, temperature, energy and speed. Same as 2007/85/1-7/2/10.</p>	2
2007/85/1-7/1/11	<p>Rulers (2), 'The "Think Metric" 25 cm Measure', plastic, Educational Supplies Pty Ltd, Brookvale, New South Wales, Australia, 1971</p> <p>Ruler produced by Educational Supplies Pty Ltd of Brookvale, New South Wales, Australia as part of the 'Think Metric' information pack. The pack was endorsed by the Metric Conversion Board and aimed to educate junior secondary school students about metric units. The ruler can record measurements up to 25 centimetres. Same as 2007/85/1-7/2/11.</p>	2
2007/85/1-7/1/12	<p>Booklet, 'The Metric cm<sup>2</sup> Graph Book', Educational Supplies Pty Ltd, Brookvale, New South Wales, Australia, 1971</p> <p>Graph book produced by Educational Supplies Pty Ltd of Brookvale, New South Wales, Australia as part of the 'Think Metric' information pack. The pack was endorsed by the Metric Conversion Board and aimed to educate junior secondary school students about metric units. Same as 2007/85/1-7/2/12.</p>	2

Item Number	Item Title	Box
2007/85/1-7/1/13	<p>Document, Order form, 'Think Metric', Educational Supplies Pty Ltd, Brookvale, New South Wales, Australia, 1971</p> <p>Order form for the 'Think Metric' information pack produced by Educational Supplies Pty Ltd. The pack was endorsed by the Metric Conversion Board and aimed to educate junior secondary school students about metric units. The pack was endorsed by the Metric Conversion Board. Same as 2007/85/1-7/2/13.</p>	2
2007/85/1-7/2	<p>Information pack, 'Think Metric', Educational Supplies Pty Ltd, Brookvale, New South Wales, Australia, 1971</p> <p>Information pack produced by Educational Supplies Pty Ltd of Brookvale, New South Wales, Australia and endorsed by the Metric Conversion Board. The pack consisted of a booklet written by Owen Martin entitled, 'Think Metric', a set of eight charts based on visual material used in the booklet, 'The Metric cm<sup>2</sup> Graph Book', a metric conversion slide rule, two metric measuring strips, and an order form. Items could also be ordered separately. The packs were distributed by the Metric Conversion Board to learning centres including schools and public libraries to assist teachers, librarians and allied professionals educate students about the metric system. Same as 2007/85/1-7/1.</p>	2
2007/85/1-7/2/1	<p>Booklet, Owen Martin, 'think metric!', Educational Supplies Pty Ltd, Brookvale, New South Wales, Australia, 1971</p> <p>Booklet written by Owen Martin that provides simple explanations of metric units. The booklet is extensively illustrated and was aimed at junior secondary school students. It formed part of the information pack entitled 'Think Metric' which was produced by Educational Supplies Pty Ltd and endorsed by the Metric Conversion Board. Same as 2007/85/1-7/1/1.</p>	2
2007/85/1-7/2/2	<p>Chart, 'Length', paper, Educational Supplies Pty Ltd, Brookvale, New South Wales, Australia, 1971</p> <p>Chart which formed part of the 'Think Metric' information pack. It looked at the metric units used in determining length and their symbols. The chart features the Metric Conversion Board's logo in the top right corner and utilises illustrative material from Owen Martin's booklet 'think metric!' There are three drawings of examples that junior secondary school students could relate to: a teenage boy measuring his arm span; a teenage girl measuring her height in a door way; and a hand holding a metric ruler. Same as 2007/85/1-7/1/2.</p>	2

Item Number	Item Title	Box
2007/85/1-7/2/3	<p>Chart, 'Mass', paper, Educational Supplies Pty Ltd, Brookvale, New South Wales, Australia, 1971</p> <p>Chart which formed part of the 'Think Metric' information pack. It looked at at the metric units used in determining mass and their symbols. The chart features the Metric Conversion Board's logo in the top right corner and utilises illustrative material from Owen Martin's booklet 'think metric!'. It shows a hand holding a milk bottle, a large drawing pin, and 10 matches. Same as 2007/85/1-7/1/3</p>	2
2007/85/1-7/2/4	<p>Chart, 'Liquid Measure', paper, Educational Supplies Pty Ltd, Brookvale, New South Wales, Australia, 1971</p> <p>Chart which formed part of the 'Think Metric' information pack. It looked at the metric units used in determining liquid measure and their symbols. The chart features the Metric Conversion Board's logo in the top right corner and utilises illustrative material from Owen Martin's booklet 'think metric!' They show a hand holding a jug containing one litre of liquid, a spoon containing five millilitres of liquid, a medicine glass which has readings from 7.5 to 40 millilitres, an eye dropper containing about one millilitre of liquid, and a soft drink can containing 369.2 millilitres of liquid. Same as 2007/85/1-7/1/4.</p>	2
2007/85/1-7/2/5	<p>Chart, 'Volume', paper, Educational Supplies Pty Ltd, Brookvale, New South Wales, Australia, 1971</p> <p>Chart which formed part of the 'Think Metric' information pack. It looked at the metric units used in determining volume and their symbols. The chart features the Metric Conversion Board's logo in the top right corner and utilises illustrative material from Owen Martin's booklet 'think metric!' They show a white centimetre cube cuisenaire rod balancing on a finger and a teenage boy resting his hand on a one cubic metre cube. Same as 2007/85/1-7/1/5.</p>	2

Item Number	Item Title	Box
2007/85/1-7/2/6	<p data-bbox="480 152 1182 215">Chart, 'Temperature &amp; Rainfall', paper, Educational Supplies Pty Ltd, Brookvale, New South Wales, Australia, 1971</p> <p data-bbox="480 259 1203 958">Chart which formed part of the 'Think Metric' information pack. It looked at at the metric units used in determining temperature and rainfall and their symbols. The chart features the Metric Conversion Board's logo in the top right corner and utilises illustrative material from Owen Martin's booklet 'think metric!' The top section of the chart looks at the Celsius scale and features an illustration of a thermometer. To the left hand side of the thermometer are readings from -15 degrees Celsius to 100 degrees Celsius. On the right hand side are descriptive terms for many of the temperature points. There are a number of illustrations in this section of the chart with brief descriptions of temperatures needed to reach these points: a boiling kettle; an icy pole; a man sick in bed with a fever with a thermometer in his mouth; a man in an office wearing a suit and tie, sitting on a stool with his feet on his desk while in the background an air conditioner pumps out cool air; and a man and a woman wearing swim suits sitting on a beach towel sun baking at the beach. In the bottom section which looks at measuring rainfall there is an illustration of a rain gauge with its readings in millilitres. Same as 2007/85/1-7/1/6.</p>	2
2007/85/1-7/2/7	<p data-bbox="480 1003 1182 1066">Chart, 'Area', paper, Educational Supplies Pty Ltd, Brookvale, New South Wales, Australia, 1971</p> <p data-bbox="480 1111 1182 1413">Chart which formed part of the 'Think Metric' information pack. It looked at the metric units used in determining area and their symbols. The chart features the Metric Conversion Board's logo in the top right corner and utilises illustrative material from Owen Martin's booklet 'think metric!' There are a number of illustrations: a hand holding a white cuisenaire rod; a teenage boy holding a one square metre white sheet of paper; an international sized football field; and a tennis court. Same as 2007/85/1-7/1/7.</p>	2

Item Number	Item Title	Box
2007/85/1-7/2/8	<p data-bbox="480 143 1190 215">Chart, 'Metric Relationships', paper, Educational Supplies Pty Ltd, Brookvale, New South Wales, Australia, 1971</p> <p data-bbox="480 253 1190 887">Chart which formed part of the 'Think Metric' information pack. It looked at some of the key metric relationships - length, volume in terms of area, and volume in terms of liquid. The chart features the Metric Conversion Board's logo in the top right corner and utilises illustrative material from Owen Martin's booklet 'think metric!' The chart features nine illustrations under the headings, "Length", "Volume", and "Volume (fluids)". There are three rows of three illustrations. On the top row there are illustrations of a hand holding a one centimetre cube, a 10 millimetre cube, and a hand holding an eye dropper containing one millilitre of liquid. The middle row has illustrations of a hand holding a 100 millimetre rod, a 100 millimetre cube, and a hand holding a jug containing one litre of liquid. The bottom row has illustrations of a hand holding a metre rod, a photograph of a group of primary school children in a one cubic metre box, and a man standing next to five drums of oil equivalent to one kilolitre of liquid. Same as 2007/85/1-7/1/8.</p>	2
2007/85/1-7/2/9	<p data-bbox="480 920 1190 992">Chart, 'Some New Measures', paper, Educational Supplies Pty Ltd, Brookvale, New South Wales, Australia, 1971</p> <p data-bbox="480 1030 1190 1767">Chart which formed part of the 'Think Metric' information pack. It looked at some practical examples of how metric units would in future be used to describe measurements previously recorded using the imperial system. The chart features the Metric Conversion Board's logo in the top right corner and utilises illustrative material from Owen Martin's booklet 'think metric!' In the top section there is an illustration showing Australia, New Zealand, Papua and New Caledonia with lines drawn between major centres and distances recorded in kilometres. To the right of this illustration are some brief facts about extremes in Australia (longest watercourse, highest temperature recorded, and lowest temperature recorded). The middle section has an illustration showing the highest mountain peaks in metres in Papua New Guinea, New Zealand, and the Australian states and Northern Territory. The bottom section features a number of illustrations: an Olympic size swimming pool with information about its metric dimensions and race distances; a Qantas 747 with details about its speed, average flying height and wing span; a road sign displaying 60 kilometres per hour; and a car travelling at 80 kilometres an hour. Same as 2007/85/1-7/1/9.</p>	2

Item Number	Item Title	Box
2007/85/1-7/2/10	Slide rule, 'The "Think Metric" Conversion Slide', paper, Educational Supplies Pty Ltd, Brookvale, New South Wales, Australia, 1971	2
	Slide rule used by Educational Supplies Pty Ltd as part of the 'Think Metric' information pack. The pack was endorsed by the Metric Conversion Board and aimed to educate junior secondary school students about metric units. On side A there are metric conversion figures for length, area and mass. On side B there are metric conversion figures for capacity, temperature, energy and speed. Same as 2007/85/1-7/1/10.	
2007/85/1-7/2/11	Rulers (2), 'The "Think Metric" 25 cm Measure', plastic, Educational Supplies Pty Ltd, Brookvale, New South Wales, Australia, 1971	2
	Ruler produced by Educational Supplies Pty Ltd of Brookvale, New South Wales, Australia as part of the 'Think Metric' information pack. The pack was endorsed by the Metric Conversion Board and aimed to educate junior secondary school students about metric units. The ruler can record measurements up to 25 centimetres. Same as 2007/85/1-7/1/11.	
2007/85/1-7/2/12	Booklet, 'The Metric cm <sup>2</sup> Graph Book', Educational Supplies Pty Ltd, Brookvale, New South Wales, Australia, 1971	2
	Graph book produced by Educational Supplies Pty Ltd of Brookvale, New South Wales, Australia as part of the 'Think Metric' information pack. The pack was endorsed by the Metric Conversion Board and aimed to educate junior secondary school students about metric units. Same as 2007/85/1-7/1/12.	
2007/85/1-7/2/13	Document, Order form, 'Think Metric', Educational Supplies Pty Ltd, Brookvale, New South Wales, Australia, 1971	2
	Order form for the 'Think Metric' information pack produced by Educational Supplies Pty Ltd. The pack was endorsed by the Metric Conversion Board and aimed to educate junior secondary school students about metric units. The pack was endorsed by the Metric Conversion Board. Same as 2007/85/1-7/1/13.	
2007/85/1-7/3	Slide rule, 'Metric Conversion Slide Chart', paper, Perrygraf of Australia Pty Ltd, Adelaide, South Australia, Australia, 1970	3
	Slide rule produced by Perrygraf of Australia Pty Ltd. On side A there are metric conversion figures for length. On side B there are metric conversion figures for mass, liquid volume and temperature.	

Item Number	Item Title	Box
2007/85/1-7/4	<p>Slide rule, 'Metric Conversion Slide Chart', paper, Slide Charts of Australia, Sydney, New South Wales, Australia, c 1970</p> <p>Slide rule produced by Slide Charts of Australia. On side A there are metric conversion figures for length. On side B there are metric conversion figures for mass, liquid volume and temperature. The slide rule also features the name and logo of 'Time' magazine.</p>	3
2007/85/1-7/5	<p>Slide rule, 'Cost Comparator', paper, designed by Metric Conversion Board, made by Perrygraf of Australia Pty Ltd, St Leonards, New South Wales, Australia/Adelaide, South Australia, Australia, 1971</p> <p>Slide rule designed by the Metric Conversion Board and made by Perrygraf of Australia Pty Ltd. It was designed to assist shoppers make quick and easy comparisons between the costs of goods marked in metric quantities against those marked in imperial quantities. On side A there is a cost comparator between metric and imperial quantities for solids and on side B there is a cost comparator between metric and imperial quantities for liquids.</p>	3
2007/85/1-7/6	<p>Slide rule, 'Metric - Decimal Conversions', plastic/paper, Metric Conversion Board, St Leonards, New South Wales, Australia, c 1972</p> <p>Slide rule designed to enable a number of conversions between imperial and metric measurements. On side A there are conversions figures for miles to kilometres, feet to metres, inches to millimetres and feet to centimetres. On side B there are conversions figures for gallons to litres, pints to litres, ounces to grams and pounds to kilograms.</p>	3
2007/85/1-7/7	<p>Slide rule, 'Metric Conversion Slide Chart', paper, Slide Charts of Australia, Sydney, New South Wales, Australia, 1972</p> <p>Slide rule published by Slide Charts of Australia. On side A there are metric conversion figures for length, volume and area. On side B there are metric conversion figures for mass, liquid measure and temperature. The slide rule featured the Metric Conversion Board's "Go Metric" mascot and the Board's logo.</p>	3
2007/85/1-7/8	<p>Slide rule, 'Metric Conversion Slide Chart', paper, Metric Conversion Board', St Leonards, New South Wales, Australia, c 1972</p> <p>Slide rule produced by the Metric Conversion Board. On side A there are metric conversion figures for length and area. On side B there are metric conversion figures for mass, liquid measure and temperature. The slide rule featured the Metric Conversion Board's logo.</p>	3

Item Number	Item Title	Box
2007/85/1-7/9	<p>Slide rule, 'Metric Conversion Slide Chart', paper, Metric Conversion Board', St Leonards, New South Wales, Australia, c 1972</p> <p>Slide rule produced by the Metric Conversion Board. On side A there are metric conversion figures for length and area. On side B there are metric conversion figures for mass, liquid measure and temperature. The slide rule featured the Metric Conversion Board's "GO METRIC" mascot as well as the Board's logo and advertised O'Loughlin Bros Pty Ltd, letterpress and offset printers and envelope manufacturers of Lewisham, New South Wales, Australia.</p>	3
2007/85/1-7/10	<p>Slide rule, 'Metric Conversion Table', paper, Reader's Digest (Australia) Pty Ltd, Ultimo, New South Wales, Australia, c 1972</p> <p>Slide rule produced by Reader's Digest (Australia) Pty Ltd. On side A there are metric conversion figures for length, while on side B there are metric conversion figures for mass, liquid measure and temperature.</p>	3
2007/85/1-7/11	<p>Slide rule, 'Metric Converter', paper, Metric Publicity Promotions, Melbourne, Victoria, Australia, c 1972</p> <p>Slide rule produced by Metric Publicity Promotions with metric conversion figures for length, mass, liquid volume and temperature.</p>	3
2007/85/1-7/12	<p>Slide rules (2), 'Metric Converter', paper, Metric Publicity Promotions, Melbourne, Victoria, Australia, c 1972</p> <p>Slide rule produced by Metric Publicity Promotions with metric conversion figures for length, mass, liquid volume and temperature. The slide rule includes advertising for Westeels Industries Ltd and Paul &amp; Gray Pty Ltd, related firms that supplied specialised industrial materials and equipment.</p>	3
2007/85/1-7/13	<p>Slide rules (2), 'Reader's Digest Fuel Saver's Guide', paper, designed by John Sands Pty Ltd, made by Reader's Digest (Australia) Pty Ltd, Artarmon, New South Wales, Australia/Ultimo, New South Wales, Australia, c 1973</p> <p>Slide rule designed by Ideas in Print, a division of John Sands Pty Ltd, and produced by Reader's Digest (Australia) Pty Ltd. Side A contained information about achieving greater fuel efficiency for vehicles. On side B entitled "Fuel Saver's Converter" there are conversion figures for converting miles per gallon to kilometres per litre.</p>	3



Item Number	Item Title	Box
2007/85/1-7/14	<p data-bbox="480 152 1182 253">Educational card, 'Meterorolgy goes Metric', paper, Commonwealth Bureau of Meteorology, Canberra, Australian Capital Territory, Australia, 1972</p> <p data-bbox="480 297 1182 461">Educational card produced by the Commonwealth Bureau of Meteorology and endorsed by the Metric Conversion Board which contains Celsius to Fahrenheit temperature conversion tables on side one, and millibar to inch pressure conversion tables on side two.</p>	3
2007/85/1-7/15	<p data-bbox="480 506 1198 600">Educational card, 'Metric Flying', laminated paper, Metric Conversion Board, St Leonards, New South Wales, Australia, c 1972</p> <p data-bbox="480 645 1198 779">Educational card produced by the Metric Conversion Board with 'Cabin Announcement Conversions' between imperial and metric measurements for speed, distance, altitude and wind speed.</p>	3
2007/85/1-7/16	<p data-bbox="480 824 1198 918">Educational cards (2), Australian Red Cross Blood Transfusion Service, laminated paper, Australian Red Cross, Perth, Western Australia, Australia, c 1972</p> <p data-bbox="480 963 1198 1344">Laminated card produced by the Australian Red Cross Blood Transfusion Service in Perth, Western Australia, Australia in association with the Metric Conversion Board whose logo appears in the top right hand corner. The front of the card is headed, "Go METRIC with/THE BLOOD BANK". Underneath it reads, "1 Donation = 500 ml/2 Donations = 1 litre". The address and phone number of the Red Cross Blood Transfusion Service in Perth is also given. On the reverse both imperial to metric and metric to imperial conversions are provided for commonly used units of length, mass, area, volume of area, volume of fluids and temperature.</p>	3
2007/85/1-7/17	<p data-bbox="480 1388 1198 1482">Educational cards (2), 'Metric Shopping Guide', paper, Metric Conversion Board, St Leonards, New South Wales, Australia, c 1974</p> <p data-bbox="480 1527 1198 1760">Educational card produced by the Metric Conversion Board entitled 'Metric Shopping Guide' which was distributed to the Australian public to assist them shop using the metric system. On side one of the card there are conversion figures for converting from pounds to kilograms. On side two there is a chart for comparing prices per kilogram against prices per pound.</p>	3

Item Number	Item Title	Box
2007/85/1-7/18	<p data-bbox="480 152 1193 219">Educational card, 'Our Metric Baby', paper, Metric Conversion Board, St Leonards, New South Wales, Australia, c 1974</p> <p data-bbox="480 259 1193 600">Educational card produced by the Metric Conversion Board which was predominantly blue in colour and distributed to parents of new born baby boys so that they could record their child's weight and length at various intervals in metric units. There is also information about metric units for determining mass, length, liquid volume, food energy, and temperature. In addition there are charts for converting pounds to kilograms, ounces to grams, fluid ounces to millilitres and calories to kilojoules. A version of the card for baby girls is at 2007/85/1-7/19.</p>	3
2007/85/1-7/19	<p data-bbox="480 645 1193 712">Educational card, 'Our Metric Baby', paper, Metric Conversion Board, St Leonards, New South Wales, Australia, c 1974</p> <p data-bbox="480 752 1193 1093">Educational card produced by the Metric Conversion Board which was predominantly pink in colour and distributed to parents of new born baby girls so that they could record their child's weight and length at various intervals in metric units. There is also information about metric units for determining mass, length, liquid volume, food energy, and temperature. In addition there are charts for converting pounds to kilograms, ounces to grams, fluid ounces to millilitres and calories to kilojoules. A version of the card for baby boys is at 2007/85/1-7/18.</p>	3
2007/85/1-7/20	<p data-bbox="480 1137 1193 1238">Educational cards (2), 'A little Metric knowledge goes a long way', paper, Metric Conversion Board, St Leonards, New South Wales, Australia, 1975</p> <p data-bbox="480 1279 1193 1834">Educational card produced by the Metric Conversion Board and aimed at school children. The card was headed, "a little METRIC/knowledge goes a long way". The intention was to help school children get used to metric measurements as part of everyday life. The Metric Conversion Board logo is on the front of the card along with a cartoon of a school boy named "Metric Mike" who is holding a tape measure. Inside there are charts showing women's underwear and outer wear sizes, men's underwear and outer wear sizes, boy's and girl's underwear and outer wear sizes, and shirt neck size measurements. There are also charts for converting feet and inches to centimetres, and stones and pounds to kilograms. On the back of the card there is an area where the student could fill in personal details in metric units about their body size, their home, and the distances from their home to transport services, their school and the shops.</p>	3

Item Number	Item Title	Box
2007/85/1-7/21	Educational cards (2), 'Buying Real Estate the Metric Way', paper, Metric Conversion Board, St Leonards, New South Wales, Australia, c 1975	3
	Educational card produced by the Metric Conversion Board to help the public understand metric descriptions of real estate. It is headed, "Buying/REAL/ESTATE/the/METRIC WAY". The Metric Conversion Board logo is on the front of the card along with an illustration of a suburban house with a For Sale sign in the front yard. Inside there are conversion charts for converting land dimensions from feet to metres, for converting land areas in an urban setting from perches to square metres, for converting land areas in a rural setting from acres to hectares, for converting areas within a home from squares to square metres, and converting room sizes within a home from feet and inches to metres. On the back of the card there is an area where the person could record metric details about their house or about other properties for sale which they were interested in.	
2007/85/1-7/22	Educational card, 'Refrigeration & Air Conditioning Metric Data', laminated paper, Metric Conversion Board, St Leonards, New South Wales, Australia, c 1976	3
	Educational card produced by the Metric Conversion Board which was designed for technicians in the refrigeration and air conditioning industries. It included pressure and temperature conversion charts and a list with examples of conversion factors to be taken into consideration when making calculations.	
2007/85/1-7/23	Didactic displays (2), 'The BP Metricube', paper, BP Australia Pty Ltd, Melbourne, Victoria, Australia 1973	3
	Didactic display designed to be folded into a cube which was produced by BP Australia Pty Ltd of Melbourne, Victoria, Australia and endorsed by the Metric Conversion Board. The six sides of the cube have the following information: side one describes metric units of length and area; side two describes metric units of volume and mass; side three describes metric units of speed and power; side four describes metric units of force, temperature and pressure; and side five is headed "FUNDAMENTAL RELATIONSHIPS" and has some explanations aimed at older students. Side six reads, "METRIC MAKES IT/EASIER/This is a 100 MILLIMETRE cube/It holds 1 LITRE/Its mass would be 1 KILOGRAM/(if full of water)/THE BP METRICUBE/A PRACTICAL AID TO/METRIC SIMPLICITY". The BP logo is located on the bottom left and the Metric Conversion Board logo is located on the bottom right of this side. 'The BP Metricube' was also included in adult versions of the Metrikit educational aid.	

<b>Item Number</b>	<b>Item Title</b>	<b>Box</b>
<b>2007/85/1-7/24</b>	<p>Educational aid, 'Conversion Scales', laminated paper/metal, Metric Conversion Board, St Leonards, New South Wales, Australia, c 1975</p> <p>Educational aid produced by the Metric Conversion Board in the form of a laminated fan deck with conversion scales for mass, area, liquid measure, and length.</p>	3
<b>2007/85/1-7/25</b>	<p>Document, 'Tentative Dates for Metric Conversion', Metric Conversion Board, St Leonards, New South Wales, Australia, 1972</p> <p>Document distributed by the Metric Conversion Board with the date or date range when the conversion of various products and services would take place throughout Australia.</p>	3
<b>2007/85/1-7/26</b>	<p>Document, 'Note for Broadcasters', Metric Conversion Board, St Leonards, New South Wales, Australia, c 1972</p> <p>Document issued to broadcasters by the Metric Conversion Board about the correct pronunciation of metric units. The document also suggests that Australian broadcasters describe the weather conditions in words or phrases rather than convert the temperature from Celsius to Fahrenheit for their viewers or listeners.</p>	3
<b>2007/85/1-7/27</b>	<p>Sticker, 'This is a Metric Shop', paper, Metric Conversion Board, St Leonards, New South Wales, Australia, c 1973</p> <p>Sticker produced by the Metric Conversion Board with the words, 'THIS IS A METRIC SHOP' in black text on a yellow background. The sticker also includes the Board's logo.</p>	2
<b>2007/85/1-7/28</b>	<p>Sticker, 'This is a Metric Shop', paper, Metric Conversion Board, St Leonards, New South Wales, Australia, c 1973</p> <p>Sticker produced by the Metric Conversion Board with the words, 'THIS IS A METRIC SHOP' in red text on a green background. The sticker also includes the Board's logo in black, white and red.</p>	2
<b>2007/85/1-7/29</b>	<p>Sticker, 'Consign in Metric', paper, Metric Conversion Board, St Leonards, New South Wales, Australia, c 1973</p> <p>Sticker produced by the Metric Conversion Board with the words, 'CONSIGN IN METRIC' in red text on a green background. The sticker also includes the Board's logo in black, white and red.</p>	2

Item Number	Item Title	Box
2007/85/1-7/30	<p data-bbox="480 143 1203 248">Stickers (2), VDO Speed and Distance Converter, paper, Metric Conversion Board, St Leonards, New South Wales, Australia, 1973</p> <p data-bbox="480 293 1179 461">Sticker containing information about converting speeds and distances from imperial to metric units and fuel consumption from miles per gallon to litres per 100 kilometres. It was designed to be placed on the glass adjacent to the vehicle's existing speedometer.</p>	3
2007/85/1-7/31	<p data-bbox="480 495 1174 562">Sticker, 'Metric Speedo Converter', paper, Metric Conversion Board, St Leonards, New South Wales, Australia, 1974</p> <p data-bbox="480 607 1190 987">Sticker containing information about converting speeds and distances from imperial to metric units. On side one there are a number of speeds given in the imperial scale with metric equivalents from 12 miles per hour or 20 kilometres per hour to 68 miles per hour or 110 kilometres per hour. On side two there is brief information on the change over to metric motoring in Australia that would take place on 1 July 1974 as well as information about how to apply the sticker to the glass next to the vehicle's existing speedometer. The sticker also contains advertisements for AGC Insurances to Golden Fleece Petroleum.</p>	3
2007/85/1-7/32	<p data-bbox="480 1021 1190 1088">Ruler, Metric units, wood, Metric Advisory Board, Wellington, New Zealand, c 1970</p> <p data-bbox="480 1133 1190 1447">Ruler produced by New Zealand's Metric Advisory Board as part of that country's information campaign to create public awareness and involvement in metric conversion. On the front of the ruler in red ink it reads, 'with the compliments of the metric advisory board'. Measurements from 0 to 150 millimetres or 15 centimetres are marked in black ink. On the reverse brief information is provided in black ink about everyday units of length and area: the type of unit, its symbol, and its relationships to other units.</p>	3

Item Number	Item Title	Box
2007/85/1-7/33	<p>Advertisements (2), '1 July is metric day!', paper, Australian Department of Transport, Canberra, Australian Capital Territory, Australia, 1974</p>	F4
	<p>Advertisement publicising the introduction of metric motoring in Australia on 1 July 1974. The advertisement was designed to be inserted loosely within a publication. It is headed, '1 July is metric day!' At the top of the advertisement are illustrations of a number of road signs showing how existing signs would change under the metric system. The mid section of the advertisement is headed 'Get with new signs' and provides a brief introduction to the new system. Underneath this is a photograph of a young woman sitting in the driver's seat of a small sedan. Across the bottom of the advertisement it reads, 'Know your kilometres - Miles are a thing of the past.' In the lower right corner is the logo of the Australian Department of Transport and the words, 'INSERTED BY THE AUSTRALIAN DEPARTMENT OF TRANSPORT'. This is a similar advertisement to 2007/85/1-7/36.</p>	
2007/85/1-7/34	<p>Advertisements (2), '1 July Motoring Goes Metric', paper, Australian Department of Transport, Canberra, Australian Capital Territory, Australia, 1974</p>	F4
	<p>Advertisement publicising the introduction of metric motoring in Australia on 1 July 1974. The advertisement was designed to be inserted loosely within a publication. It is headed '1 JULY/MOTORING/GOES/METRIC' and the lettering has been drawn as if it had been placed on a road sign. The sign is supported by a curved pole. In the top left corner of the advertisement are the words, 'INSERTED BY THE AUSTRALIAN DEPARTMENT OF TRANSPORT' and underneath this is the Department's logo. The bottom half of the advertisement has illustrations and text on both sides of the pole. On the left hand side of the pole are a number of illustrations in a box: a kilometre/mileage conversion scale; a speedometer showing 35 miles per hour and the same speedometer then showing 60 kilometres per hour; a speed sign showing 35 miles per hour and one under the new system showing 60 kilometres per hour; and a road sign indicating the direction to Perth, Western Australia, Australia 100 kilometres away. On the right hand side of the pole is a brief overview of the new system and information about the illustrations used in the advertisement. Underneath this are the words, 'Know your kilometres - Miles are a thing of the past.' This is a smaller version of 2007/85/1-7/37.</p>	

Item Number	Item Title	Box
2007/85/1-7/35	<p data-bbox="480 152 1198 248">Advertisements (2), '1 July is Metric Day', paper, Australian Department of Transport, Canberra, Australian Capital Territory, Australia, 1974</p> <p data-bbox="480 293 1198 1061">Advertisement publicising the introduction of metric motoring in Australia on 1 July 1974. The advertisement was designed to be inserted loosely within a publication. At the top of the advertisement is a photograph showing a country road. In the foreground going in the opposite direction is a sedan pulling a trailer, and in the distance there is a truck also going in the opposite direction. The words '1 JULY/IS/METRIC/DAY' have been superimposed on the image as if they had been written on the road surface. In the top left corner of the advertisement are the words, 'INSERTED BY THE AUSTRALIAN DEPARTMENT OF TRANSPORT' and underneath this is the Department's logo. The bottom section of the poster is headed 'Learn the new signs - know what they mean' and includes a box with illustrations of a kilometre/mileage conversion scale; a speedometer showing 35 miles per hour and the same speedometer then showing 60 kilometres per hour; and a speed sign showing 35 miles per hour and a sign under the new system showing 60 kilometres per hour. To the right of the box is a brief overview of the new system and information about the illustrations used in the advertisement. Underneath this are the words, 'Know your kilometres - Miles are a thing of the past.' This is a smaller version of 2007/85/1-7/38.</p>	F4
2007/85/1-7/36	<p data-bbox="480 1106 1198 1202">Advertisements (2), '1 July is Metric Day!', paper, Australian Department of Transport, Canberra, Australian Capital Territory, Australia, 1974</p> <p data-bbox="480 1247 1198 1800">Advertisement publicising the introduction of metric motoring in Australia on 1 July 1974. The advertisement was designed to be inserted loosely within a publication. It is headed, '1 July is metric day!' Down the left hand side of the page are illustrations of a number of road signs showing how existing signs using the imperial system would change under the metric motoring system. On the right hand side under the heading "Get with the/new signs' is a brief overview of the new system. Underneath this is a photograph of a young woman sitting in the driver's seat of a small sedan. Below the photograph it reads, 'Know your kilometres - Miles are a thing of the past.' In the lower right corner is the logo of the Australian Department of Transport and the words, 'INSERTED BY THE AUSTRALIAN DEPARTMENT OF TRANSPORT'. This is a similar advertisement to 2007/85/1-7/33.</p>	F4

Item Number	Item Title	Box
2007/85/1-7/37	<p>Advertisements (2), '1 July is Metric Day!', paper, Australian Department of Transport, Canberra, Australian Capital Territory, Australia, 1974</p>	F4
	<p>Advertisement publicising the introduction of metric motoring in Australia on 1 July 1974. The advertisement was designed to be inserted loosely within a publication. It is headed '1 JULY/MOTORING/GOES/METRIC' and the lettering has been drawn as if it had been placed on a road sign. The sign is supported by a curved pole. In the top left corner of the advertisement are the words, 'INSERTED BY THE AUSTRALIAN DEPARTMENT OF TRANSPORT' and underneath this is the Department's logo. The bottom half of the advertisement has illustrations and text on both sides of the pole. On the left hand side of the pole are a number of illustrations in a box: a kilometre/mileage conversion scale; a speedometer showing 35 miles per hour and the same speedometer then showing 60 kilometres per hour; a speed sign showing 35 miles per hour and a sign under the new system showing 60 kilometres per hour; and a road sign indicating the direction to Perth, Western Australia, Australia 100 kilometres away. On the right hand side of the pole is a brief overview of the new system and information about the illustrations used in the advertisement. Underneath this are the words, 'Know your kilometres - Miles are a thing of the past.' This is a larger version of 2007/85/1-7/34.</p>	
2007/85/1-7/38	<p>Advertisements (2), '1 July is Metric Day', paper, Australian Department of Transport, Canberra, Australian Capital Territory, Australia, 1974</p>	F4
	<p>Advertisement publicising the introduction of metric motoring in Australia on 1 July 1974. The advertisement was designed to be inserted loosely within a publication. At the top of the advertisement is a photograph showing a country road. In the foreground going in the opposite direction is a sedan pulling a trailer and in the distance there is a truck also going in the opposite direction. The words '1 JULY/IS/METRIC/DAY' have been superimposed on the image as if they had been written on the road surface. In the top left corner of the advertisement are the words, 'INSERTED BY THE AUSTRALIAN DEPARTMENT OF TRANSPORT' and underneath this is the Department's logo. The bottom section of the poster headed 'Learn the new signs - know what they mean' has a box with illustrations of a kilometre/mileage conversion scale; a speedometer showing 35 miles per hour and the same speedometer then showing 60 kilometres per hour; and a speed sign showing 35 miles per hour and a sign under the new system showing 60 kilometres per hour. To the right of the box is a brief overview of the new system and information about the illustrations used in the advertisement. Underneath this are the words, 'Know your kilometres - Miles are a thing of the past.' This is a larger version of 2007/85/1-7/35.</p>	



Item Number	Item Title	Box
2007/85/1-7/39	<p>Advertisements (2), 'Metric? Simple!', paper, Australian Department of Transport, Canberra, Australian Capital Territory, Australia, 1974</p> <p>Advertisement publicising the introduction of metric motoring in Australia on 1 July 1974. The advertisement was designed to be inserted loosely within a publication. At the top of the advertisement it reads, 'Know your kilometres - Miles are a thing of the past.' This sentence is broken up after the dash and before the word 'Miles' by two illustrations. The first is of a new metric road sign indicating 60 kilometres per hour while the second shows the old equivalent sign of 35 miles per hour. In the centre of the advertisement is a photograph of a young woman sitting in the driver's seat of a small sedan. Above her in large letters is the word 'METRIC?' and below her the word 'SIMPLE!' In the bottom section is a brief overview of the new system. Next to this is a box with illustrations of a kilometre/mileage conversion scale and two speed signs - the first being the existing sign showing 15 miles per hour and the second the new metric sign which will replace it showing 25 kilometres per hour. In the bottom right it reads, 'INSERTED BY THE AUSTRALIAN DEPARTMENT OF TRANSPORT'.</p>	F4
2007/85/1-7/40	<p>Advertisements (2), 'The speed's the same', paper, Australian Department of Transport, Canberra, Australian Capital Territory, Australia, 1974</p> <p>Advertisement publicising the introduction of metric motoring in Australia on 1 July 1974. The advertisement was designed to be inserted loosely within a publication. At the top left it reads, 'INSERTED BY THE AUSTRALIAN DEPARTMENT OF TRANSPORT'. The top section of the advertisement features two illustrations placed side by side. The first is of a 'Normal unconverted/miles per hour speedo' indicating a speed of 35 miles per hour, an odometer reading of 38318 miles and a trip odometer reading of 4321 miles. Above the illustration it says '35/M.P.H.' The second illustration is of a 'New metric speedo' indicating a speed of 60 kilometres per hour, an odometer reading of 61309 kilometres and a trip odometer of 6910 kilometres. Above the illustration it says '60/km/h. In the centre of the advertisement it reads, 'The speed's the same'. In the lower section of the advertisement is a brief overview of the new system. Next to this is a box with illustrations of a kilometre/mileage conversion scale; a speedometer showing 35 miles per hour and the same speedometer then showing 60 kilometres per hour; and a speed sign showing 35 miles per hour and a sign under the new system showing 60 kilometres per hour. At the bottom of the advertisement it reads, 'INSERTED BY THE AUSTRALIAN DEPARTMENT OF TRANSPORT'.</p>	F4

**COLLECTED ARCHIVES****SERIES DESCRIPTION**

**Registration Number:** 2007/85/1-8

**Creators:** Metric Conversion Board

**Series Title:** Business stationery

**Date Range:** c 1970 - 1980

**Physical Characteristics:** Printed paper items and Letraset sheets

**Description:** Business stationery, Gavin Handley and Metric Conversion Board, Metric Conversion Board, St Leonards, New South Wales, Australia, c 1970 - 1980

Business cards and with compliments slips used by Gavin Handley during his service with the Australian Information Service and later as Director of Public Relations of the Metric Conversion Board as well as five sheets of Letraset paper featuring the logo of the Metric Conversion Board.

**Arrangement:** By format, then chronological

**Dimensions:** Shelf Length      0.40      m

**Box Number:** 2 & 3

## COLLECTED ARCHIVES

## ITEM LIST

**Series Title:** **Business stationery**

<b>Item Number</b>	<b>Item Title</b>	<b>Box</b>
<b>2007/85/1-8/1</b>	Business cards (2), Gavin Handley, Information Attache at the Australian Embassy, The Hague, The Netherlands, Metric Conversion Board, St Leonards, New South Wales, Australia, c 1970	3
<b>2007/85/1-8/2</b>	Business cards (2), Gavin Handley, Department of the Media, Australian Information Service, Sydney, Metric Conversion Board, St Leonards, New South Wales, Australia, c 1974	3
<b>2007/85/1-8/3</b>	Business cards (2), Gavin Handley, Director of Public Relations at Metric Conversion Board, Metric Conversion Board, St Leonards, New South Wales, Australia, c 1975	3
<b>2007/85/1-8/4</b>	Business cards (2), Gavin Handley, Director of Public Relations at Metric Conversion Board, Metric Conversion Board, North Ryde, New South Wales, Australia, c 1975	3
<b>2007/85/1-8/5</b>	With compliments slips (2), Gavin Handley, Director of Public Relations at Metric Conversion Board, Metric Conversion Board, St Leonards, New South Wales, Australia, c 1975	3
<b>2007/85/1-8/6</b>	With compliments slips (2), Gavin Handley, Director of Public Relations at Metric Conversion Board, Metric Conversion Board, North Ryde, New South Wales, Australia, c 1980	3
<b>2007/85/1-8/7</b>	Letraset sheets (5), Metric Conversion Board, St Leonards, New South Wales, Australia, c 1975	2
	Letraset sheets featuring the logo of the Metric Conversion Board in various sizes.	

**COLLECTED ARCHIVES****SERIES DESCRIPTION**

**Registration Number:** 2007/85/1-9

**Creators:** Metric Conversion Board

**Series Title:** Objects

**Date Range:** c 1973 - c 1975

**Physical Characteristics:** Plastic display stand; two speedometer and odometer converters

**Description:** Objects, Metric Conversion Board, St Leonards, New South Wales, Australia, c 1973 - c 1975

Three objects either used or collected by Gavin Handley as Director of Public Relations of the Metric Conversion Board: a perspex display stand and two speedometer and odometer converters.

**Arrangement:** No specific order

**Dimensions:** Shelf Length      0.17      m

**Box Number:** 4

Series Title:	Objects	Box
Item Number	Item Title	Box
2007/85/1-9/1	<p>Display stand, perspex/paper, Metric Conversion Board, St Leonards, New South Wales, Australia, c 1975</p> <p>Perspex display stand featuring the Metric Conversion Board logo in green on a white background. The display stand was designed to be placed on a desk or counter.</p>	4
2007/85/1-9/2	<p>Speedometer and odometer converter, 'Kiloverter' speedo converter, metal, Metric Conversion Board, St Leonards, New South Wales, Australia, c 1973</p> <p>The 'kiloverter' was designed to be screwed into the back of a vehicle's existing speedometer. It resulted in the speedometer registering speed as kilometres per hour rather than miles per hour and kilometres being recorded on the vehicle's odometer instead of miles. It is unknown who manufactured the 'kiloverter'. Products like this were introduced onto the Australian market prior to Australia adopting metric motoring on 1 July 1974.</p>	4
2007/85/1-9/3	<p>Speedometer and odometer converter, Fleet speedo converter model number 1, plastic/paper, Afra Design Pty Ltd, Crows Nest, New South Wales, Australia c 1973</p> <p>The plastic Fleet speedo converter model number 1 was designed to be screwed into the back of an existing speedometer. It resulted in the speedometer registering speed as kilometres per hour rather than miles per hour and kilometres being recorded on the vehicle's odometer instead of miles. The Fleet speedo converter is still in its original packaging with instructions on the back showing how it was to be installed. The packaging carries the Metric Conversion Board logo in the top right corner on the front and the Australian Made logo in the top right corner on the back. Products like this were introduced onto the Australian market prior to Australia adopting metric motoring on 1 July 1974.</p>	4